

# Modulkatalog SoSe 24 und WiSe 24/25

## M.Sc. International Economics and Business



### **Änderungen vorbehalten**

**Änderungen werden ggf. zunächst nur auf der Fakultätswebsite kommuniziert und nicht umgehend in den Katalog eingetragen.**

Prüfungs- und Modulnummern beinhalten Platzhalter aufgrund der aktuellen Umstellung auf die neue Prüfungs- und Modulnummern-Logik.

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## Modulzuordnung

### Modulgruppe A: Core Courses

Econometric Methods		
MRIEB20232-XX-M1	Econometric Methods	WiSe
Natural and Field Experiments		
MRIEB20232-03-12-M2	Natural and Field Experiments	WiSe
Fundamentals of International Trade		
MRIEB20232-03-12-M3	Fundamentals of International Trade	WiSe
Micro Development Economics		
MRIEB20232-03-12-M4	Micro Development Economics	WiSe
Advanced Macroeconomics		
MRIEB20232-03-12-M5	Advanced Macroeconomics	WiSe
Advanced Microeconomics (Game Theory)		
MRIEB20232-XX-M6	Advanced Microeconomics	WiSe

### Modulgruppe B: Advanced Methods

Topics in Applied Econometrics		
MRIEB20232-03-13-M7	Topics in Applied Econometrics	SoSe
Multivariate Verfahren/Paneldatenanalyse		
MRIEB20232-XX-M16	Multivariate Verfahren/Paneldatenanalyse (deutschsprachig)	WiSe
Fundamentals of Business Analytics		
MRIEB20232-XX-M17	Fundamentals of Business Analytics	SoSe + WiSe
Seminar Applied Statistics		
MRIEB20232-XX-M18	Applied Statistics /Master Seminar)	SoSe
Advanced Data Analytics		
MRIEB20232-03-13-M8	Advanced Data Analytics	WiSe
Computational Statistics – Regression in R		
MRIEB20232- XX-M9	Computational Statistics – Regression in R	SoSe + WiSe
Computational Statistics – Statistical Learning in R		
MRIEB20232-XX-M10	Computational Statistics – Statistical Learning in R	SoSe + WiSe
Behavioral Game Theory		
MRIEB20232-XX-M11	Behavioral Game Theory	WiSe
Experimental Economics (Own Experiment)		
MRIEB20232-XX-M12	Lab and Field Experiments: Corruption, Conflict & Cooperation	SoSe
Experimental Economics (Experiment in Group)		

MRIEB20232-XX-M13	Lab and Field Experiments: Corruption, Conflict & Cooperation	SoSe
Lectures in Advanced Methods 1		
MRIEB20232-XX-M14	Empirical Finance	SoSe
Lectures in Advanced Methods 2		
MRIEB20232-XX-M15	Tba	Tba

### Modulgruppe C: Global Economy, International Trade, and Finance

Advanced International Trade		
MRIEB20232-03-12-M19	Advanced International Trade	SoSe
The Empirics of International Trade		
MRIEB20232-03-12-M28	The Empirics of International Trade	Unregelmäßig
Recent Topics in International Trade		
MRIEB20232-03-12-M29	Seminar Recent Topics in International Trade	Unregelmäßig
International Monetary Economics		
MRIEB20232-03-12-M20	International Monetary Economics	SoSe
Seminar Advanced Macroeconomics		
MRIEB20232-XX-M21	Seminar Advanced Macroeconomics	SoSe
Neue Standorttheorien - Regional- und Stadtökonomik in Theorie und Praxis		
MRIEB20232-XX-M22	Neue Standorttheorien - Regional- und Stadtökonomik in Theorie und Praxis	WiSe
Advanced Corporate Finance 1		
MRIEB20232-XX-M23	Financial Engineering und Strukturierte Finanzierung	WiSe
Advanced Corporate Finance 2		
MRIEB20232-XX-M24	Deep Learning and Text Analysis in Finance	WiSe
Seminar Advanced Corporate Finance		
MRIEB20232-XX-M25	Master-Seminar Finance und Banking	SoSe + WiSe
Lectures in Advanced International Economics 1		
MRIEB20232-XX-M26	Tba	Unregelmäßig
Lectures in Advanced International Economics 2		
MRIEB20232-XX-M27	Tba	Unregelmäßig
Seminar Advanced International Economics		
	Seminar Advanced International Economics	Unregelmäßig

**Modulgruppe D: Governance, Institutions and Development**

Evaluation of Development Policies		
MRIEB20232-03-12-M30	Evaluation of Development Policies	SoSe
Economics of Corruption		
MRIEB20232-03-12-M39	Seminar: Economics of Corruption	Unregelmäßig
Population Economics		
MRIEB20232-03-12-M40	Population Economics	SoSe
Behavioral Public Economics		
MRIEB20232-03-12-M41	Behavioral Public Economics	WiSe
Seminar in Public Economics		
MRIEB20232-XX-M31	Topics in Public Economics	WiSe
Economics of Education		
MRIEB20232-03-12-M32	Economics of Education	SoSe
Economics of Crime		
MRIEB20232-XX-M33	Economics of Crime	SoSe
Health, Development and Public Policy		
MRIEB20232-03-12-M34	Health, Development and Public Policy	SoSe
Growth, Inequality and Poverty		
MRIEB20232-03-12-M35	Growth, Inequality and Poverty	WiSe
Seminar in Development Economics		
MRIEB20232-XX-M36	Seminar in Development Economics	SoSe
Lectures in Governance, Institutions and Development 1		
MRIEB20232-XX-M37	Tba	Tba
Lectures in Governance, Institutions and Development 2		
MRIEB20232-XX-M38	Tba	Tba

**Modulgruppe E: Business**

Organization Theory and Sustainable Leadership		
MRIEB20232-02-11-M42	Organization Theory and Sustainable Leadership	SoSe
Organizational and Competitive Strategy		
MRIEB20232-03-11-M51	Organizations and Innovation Strategy	WiSe

Managing and Leading Strategic Innovation and Change		
MRIEB20232-03-11-M52	Managing and Leading Strategic Innovation and Change	SoSe
International Accounting		
MRIEB20232-03-11-M53	International Accounting	WiSe
Reporting of Digital Business Models		
MRIEB20232-03-11-M43	Reporting of Digital Business Models	SoSe
Advanced International Accounting		
MRIEB20232-03-11-M44	Advanced International Accounting	SoSe
Telecommunications Management		
MRIEB20232-XX-M45	Tba	Tba
Electronic Markets		
MRIEB20232-XX-M46	Digital Markets and Online Platforms	WiSe
Organizational Behavior		
MRIEB20232-XX-M47	Organizational Behavior - Unternehmensführung und Verhalten in Organisationen	SoSe
Financial Statement Analysis		
MRIEB20232-03-11-M48	Financial Statement Analysis	WiSe
Lectures in Advanced Business Administration		
MRIEB20232-XX-M50	Finanzcontrolling I	SoSe

### Modulgruppe F: Wirtschaftsfremdsprache

Es kann jede vom Sprachenzentrum angebotene Fremdsprache gewählt werden. In Englisch, Französisch und Spanisch (Wirtschaftsfremdsprache) sind Vorkenntnisse nachzuweisen, die mindestens zum Besuch der FFA Hauptstufe 1 (Niveaustufe C1 GER) berechtigen. Ist im Rahmen eines ersten Hochschulabschlusses eine höhere Niveaustufe in der entsprechenden Wirtschaftsfremdsprache nachgewiesen, so ist die FFA Hauptstufe 2 (Niveaustufe C2 GER) zu wählen. In allen anderen Sprachen sind Vorkenntnisse nachzuweisen, die zum Besuch der FFA Aufbaustufe berechtigen. Werden höhere Vorkenntnisse nachgewiesen, so ist die auf diesen Vorkenntnissen aufbauende Stufe zu besuchen.

### Modulgruppe G: Interdisziplinäre Module

Diese Modulgruppe umfasst Veranstaltungen anderer Fakultäten zu Fortgeschrittenen Methoden, Globalisierung, Internationaler Handel, Finanzen, Entwicklung, Institutionen und Governance. Studierende erlernen Theorien und wenden Methoden aus dem Blickwinkel einer anderen Fakultät an, um ihre Veranstaltungen aus den Modulgruppen A bis D synergetisch zu ergänzen. Im Modulkatalog können weitere Module angeboten werden, sofern diese hinsichtlich des Lehrinhalts und der Lernziele zum Erwerb der gemäß Sätze 1 und 2 zu erwerbenden Kompetenzen geeignet sind. Die Veranstaltungen gemäß Satz 3 werden spätestens zu Beginn des jeweiligen Semesters im Modulkatalog bekannt gemacht.

MRIEB2 0232- XX-M54	Interdisziplinäre Vertiefung 1
MRIEB2 0232- XX-M55	Interdisziplinäre Vertiefung 2
MRIEB2 0232- XX-M56	Interdisziplinäres Hauptseminar



## **Begriffsbestimmungen**

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In den kommenden Bestimmungen werden folgende Abkürzungen verwendet:

<b>FFA</b>	<b>=</b>	<b>Fachspezifische Fremdsprachenausbildung</b>
<b>FFP</b>	<b>=</b>	<b>Fachspezifische Fremdsprachenprüfung</b>
<b>h</b>	<b>=</b>	<b>Stunden</b>
<b>LP</b>	<b>=</b>	<b>Leistungspunkte nach dem European Credit Transfer System</b>
<b>SE</b>	<b>=</b>	<b>Seminar</b>
<b>SWS</b>	<b>=</b>	<b>Semesterwochenstunden</b>
<b>Ü</b>	<b>=</b>	<b>Übung</b>
<b>V</b>	<b>=</b>	<b>Vorlesung</b>
<b>WÜ</b>	<b>=</b>	<b>Wissenschaftliche Übung.</b>

## Präambel

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### **Workload-Berechnung:**

Die Zuordnung von Leistungspunkten geht von der Arbeitsbelastung eines oder einer durchschnittlichen Studierenden aus. Ein Leistungspunkt entspricht in diesem Rahmen ca. 30 Arbeitsstunden. Dieser Durchschnitt wird im vorliegenden Studiengang einheitlich für alle Fächer und Lehrveranstaltungstypen angenommen.

Da die hochschulpolitische und die allgemeinpolitische Diskussion um den Bologna-Prozess gezeigt hat, dass die modularisierten Studiengänge im Allgemeinen als verschult und unwissenschaftlich wahrgenommen werden, haben wir uns im Rahmen dieses Modells für eine relativ hohe Bepunktung entschieden, im Vertrauen auf die Fähigkeit unserer Studierenden, die Freiheit zum selbständigen Lernen gut zu nutzen.

Die konzeptionelle Philosophie der Wirtschaftswissenschaftlichen Fakultät der Universität Passau hat zwei Schwerpunkte: Klar und möglichst einfach strukturierte Studiengänge und große Freiheit zur selbständigen Arbeit. Das bedeutet ein einfach nachvollziehbares Punkte-Schema für alle Lehrveranstaltungstypen, je nach deren Semesterwochenstunden und insgesamten Workload (5 ECTS-LP für V+Ü, 7 ECTS-LP für Masterseminare). Die Veranstaltungen an der Wirtschaftswissenschaftlichen Fakultät sind so konzipiert, dass der größere Teil des Workloads auf die Eigenarbeit der Studierenden entfällt. Diese Eigenarbeit ist bei der Vor- und Nachbereitung von Lehrveranstaltungen zu erbringen.

### **Prüfende:**

Die in diesem Modulkatalog genannten Modulverantwortlichen sind auch Prüferinnen und Prüfer der von ihnen verantworteten Module.

### **Anwesenheitspflicht:**

Grundsätzlich besteht keine Anwesenheitspflicht. Bei Seminaren und Workshops gilt dagegen in der Regel regelmäßige Anwesenheitspflicht. Abweichungen entnehmen Sie bitte den Angaben in Stud-IP.

### **Wiederholungsmöglichkeit:**

Prüfungsmodule können gem. der Fachstudien- und Prüfungsordnung des Masterstudiengangs „International Economics and Business“ wiederholt werden.

### **Seminare:**

Grundsätzlich bieten Lehrstühle regelmäßig Seminare an. Allerdings gibt es auch Ausnahmen. Bitte beachten Sie dazu die Seminar-Ankündigungen auf den Webseiten der Lehrstühle.

## Module

### Modulgruppe A: Core Courses

#### Econometric Methods

<b>Module number</b>
MRIEB20232-XX-M1
<b>Module title</b>
Econometric Methods
<b>Module coordinator</b>
Prof. Dr. Harry Haupt

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-001	5	2+2
Availability	Duration	Recommended semester
Every winter semester	1 semester	1.

<b>Workload</b>
Lecture 2 SWS (28 h Contact hours and 28 h Self-study) and Tutorial 2 SWS (28 h Contact hours, 28 h Self-study). We are calculating with 15 semester weeks (Lecture, Tutorial and Exam). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe A: Core Courses
<b>MIEB Version WiSe 18/19:</b> Modulgruppe A: Core Courses
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Bachelor's level understanding of calculus and matrix algebra, introductory statistics including inferential methods, regression analysis, and testing methods. Basic knowledge of <i>R</i> statistical software is an advantage.
<b>Requirements</b>
None
<b>Language of instruction</b>
English

<b>Content</b>
This module provides an introduction into the core methods of modern econometrics at international standard master's level. The following Content is covered: Regression analysis and estimation principles, econometric models, hypothesis testing in regression, exact and asymptotic inference, endogeneity, and heteroscedasticity.
<b>Intended learning outcomes (ILOs)</b>

<p>Students who have successfully completed the module are able</p> <ul style="list-style-type: none"> <li>• to give a systematic overview of the core principles of modern econometrics.</li> <li>• to understand regression estimation and inference methods and their basic interpretations</li> <li>• to apply the acquired methods and principles to data-based problems.</li> <li>• to perform econometric analyses and will know the underlying mathematical assumptions and the corresponding statistical properties of important regression-based testing and estimation procedures.</li> <li>• to critically assess empirical results, identify potential pitfalls, falsify statements while quantifying the underlying uncertainty, and develop and interpret sound simple models.</li> </ul>
<p><b>Teaching methods</b></p>
<p>Interactive frontal teaching and discussion of the course Content. Teaching of theoretical principles and illustration by examples in lecture and tutorial. Weekly (accessible) lecture and exercise materials and required literature. Some of the tutorials are hands-on using the open-source statistical software <i>R</i>.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Written exam or home performance assessment (60 minutes) or oral (online) exam, 100%.</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<ul style="list-style-type: none"> <li>- Hansen, B. (2021), <i>Econometrics</i>. <a href="http://www.ssc.wisc.edu/~bhansen/econometrics/">http://www.ssc.wisc.edu/~bhansen/econometrics/</a></li> <li>- Davidson, R. &amp; J.G. MacKinnon (2009), <i>Econometric Theory and Methods</i>, Oxford Univ. Press.</li> <li>- Stock J.H. &amp; M.M.Watson (2019) <i>Introduction to Econometrics</i>. 4e. Pearson.</li> <li>- Angrist J.D. &amp; J.S. Pischke (2009) <i>Mostly Harmless Econometrics</i>. Princeton Univ. Press.</li> </ul>
<p><b>Additional notes</b></p>
<p></p>

**Natural and Field Experiments**

<b>Module number</b>
MRIEB20232-03-12-M2
<b>Module title</b>
Natural and Field Experiments
<b>Module coordinator</b>
Prof. Dr. Stefan Bauernschuster

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-002	5	2+2
Availability	Duration	Recommended semester
Every winter semester	1 semester	3

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Uebung 2 SWS (30 hours class instruction; 45 hours self-study)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe A: Core Courses
<b>MIEB Version WiSe 18/19:</b> Modulgruppe A: Core Courses
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge in (undergraduate) statistics/econometrics
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This course provides an introduction to applied microeconomic program evaluation and thereby creates a valuable basis for understanding a wide range of empirical work not only in economics but also in management, sociology, or political science. Understanding how specific policies/historical events/institutions affect human beings is at the very heart of empirical research in social sciences. Although these questions appear universally, the answers are complicated by the fact that the clean identification of cause and effect goes far beyond the demonstration of naive correlations. This course introduces empirical methods that explicitly aim at distinguishing naive correlation from actual causation. Among the methods discussed are fixed effects strategies, difference-in-differences approaches, instrumental variable techniques, regression discontinuity designs, and field experiments with random assignment to treatment. After a theoretical introduction to the respective

<p>methods, seminal empirical research papers applying these methods are discussed in detail. These research papers improve our understanding of how we can apply microeconomic techniques to answer policy relevant questions in a causal way.</p> <p>Table of Contents:            Chapter 1: The experimental ideal            Chapter 2: Regression, correlation, and causality            Chapter 3: Fixed effects            Chapter 4: Difference-in-differences            Chapter 5: Instrumental variables            Chapter 6: Regression Discontinuity Designs            Chapter 7: Field experiments</p>
<p><b>Intended learning outcomes (ILOs)</b></p> <p>Students who have successfully participated in “Natural and Field Experiments” are able to</p> <ul style="list-style-type: none"> <li>• distinguish between naïve correlations and causal effects</li> <li>• recognize the importance of the clean identification of cause and effect for policy advice</li> <li>• understand microeconomic techniques tailored for estimating causal effects and explain their main features and key identifying assumptions</li> <li>• use this knowledge to critically evaluate the validity of the methods in a variety of applied empirical research papers and discuss them with their peers</li> <li>• apply quasi-experimental methods to sample data sets and perform microeconomic analyses using Stata</li> </ul>
<p><b>Teaching methods</b></p> <p>Classroom lecture with interactive elements (Vorlesung mit Seminarcharakter)            Übung with tutorials and student presentations</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>Final exam (90 minutes)            or portfolio (final exam (90 minutes) and oral presentation)</p>
<p><b>Overall grade relevance</b></p> <p>100% final exam or 80% final exam and 20% oral presentation</p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p> <ul style="list-style-type: none"> <li>• Angrist, J. (1998), Estimating the Labor Market Impact of Voluntary Military Service Using Social Security Data on Military Applicants, <i>Econometrica</i>, 66(2), 249-288.</li> <li>• Angrist, J. (1990), Lifetime Earnings and the Vietnam Era Draft Lottery: Evidence from Social Security Administrative Records, <i>American Economic Review</i>, 80(3), 313-336.</li> <li>• Angrist, J. &amp; Krueger A. (1991), Does Compulsory School Attendance Affect Schooling and Earnings? <i>Quarterly Journal of Economics</i>, 106(4), 979-1014.</li> <li>• Angrist, J., Pischke, J.-S. (2009), <i>Mostly Harmless Econometrics</i>, Princeton &amp; Oxford: Princeton University Press .</li> <li>• Angrist, J., Pischke, J.-S. (2015), <i>Mastering Metrics</i>, Princeton &amp; Oxford: Princeton University Press.</li> <li>• Ashenfelter, O. &amp; Krueger, A. (1994), Estimates of the Economic Returns to Schooling from a New Sample of Twins, <i>American Economic Review</i>, 84(5), 1157-1173.</li> <li>• Bauernschuster, S., Hener, T., Rainer, H. (2017), When Labor Disputes Bring Cities to a Standstill: The Impact of Public Transit Strikes on Traffic, Accidents, Air Pollution and Health, <i>American Economic Journal: Economic Policy</i>, 9 (1), 1-37.</li> <li>• Becker, S. &amp; Wößmann, L. (2009), Was Weber Wrong? A Human Capital Theory of Protestant Economic History, <i>Quarterly Journal of Economics</i>, 124(2), 531-596.</li> </ul>

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**Additional notes**

Exam question can be answered in English or German

**Fundamentals of International Trade**

<b>Module number</b>
MRIEB20232-03-12-M3
<b>Module title</b>
Fundamentals of International Trade
<b>Module coordinator</b>
Prof. Dr. Sebastian Krautheim

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-003	5	2
Availability	Duration	Recommended semester
Every winter semester	1 semester	

<b>Workload</b>
Lecture: 2 SWS (30 hours of attendance and 45 hours of independent study time) Exercise class: 2 SWS (30 hours of attendance and 45 hours of independent study time)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe A: Core Courses
<b>MIEB Version WiSe 18/19:</b> Modulgruppe A: Core Courses
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge of undergraduate (Bachelor-level) Microeconomics is recommended.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Both theoretical and empirical research on international trade has surged in the last two decades. All these recent developments are deeply rooted in two fundamental and analytically very tractable models of international trade like, for example, the basic two-country-two-goods Ricardian model and the model by Krugman (1980). One of the main objectives of this module will be to put students in a position to solve such models analytically and to deepen their understanding of economic modeling in general. More recent state of the art models are covered on an intuitive basis. Standard empirical tools like, for example, gravity estimation are introduced in this module. Moreover, criteria for a critical evaluation of models in economics are developed.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully participated in the module “Fundamentals of International Trade“



<ul style="list-style-type: none"> <li>• explain the key quantitative patterns of international trade flows; assumptions and mechanics of some major fundamental theories of International Trade as well as the main features of theoretical and empirical gravity analysis.</li> <li>• interpret recent developments in international trade flows in the light of these theories and how recent state-of-the-art models can better account for them.</li> <li>• perform, where appropriate, a complete analytical (algebraic) analysis (under autarky and trade) of the models' general equilibrium.</li> <li>• illustrate how the models can be used to make predictions on the effects of trade liberalizations as well as the introduction of impediments to trade like tariffs or non-tariff trade barriers.</li> <li>• assess pros and cons of different modeling assumptions as well as the appropriateness of different estimation approaches for the empirical analysis of international trade flows.</li> <li>• develop suggestions for the modification of the existing models to accommodate relevant issues as well as criteria for a critical evaluation of the models covered against the background of current debates.</li> </ul>
<b>Teaching methods</b>
Lecture and exercise classes taught in English.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Written exam, 90 min., 100%
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>
This course provides the basis for further courses related to International Trade and Globalization like "The Empirics of International Trade" and "Advanced International Trade".

<b>Micro Development Economics</b>
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<b>Module number</b>
MRIEB20232-03-12-M4
<b>Module title</b>
Micro Development Economics
<b>Module coordinator</b>
Prof. Dr. Michael Grimm

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-12-VL-004	5	2+2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every winter semester	1 semester	

<b>Workload</b>
Lecture 2 SWS (28 h Contact hours and 48 h Self study) Tutorial 2 SWS (24 h Contact hours and 24 h Self study) Exam Preparation (2 h Contact hours and 24 h Self study)
We are calculating with 15 semester weeks (14 lecture + 1 examination week). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe A: Core Courses
<b>MIEB Version WiSe 18/19:</b> Modulgruppe A: Core Courses
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
An understanding of intermediate micro and macro-economics and basic econometrics is required. Prior knowledge in development economics is an advantage. Students without any prior knowledge in development economics may read the books by either Perkins (2012), Ray (1998) or Todaro and Smith (2006) (see course book for details).
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This course is motivated by the idea that development requires a transformation in economic processes and changes in the underlying micro structures of a country so that the development potential of a country may be released. Accordingly, the aim of this course is to study and analyse households, firms and institutions engaged in the process of economic development. The course will rely mainly on micro economic analysis to study the interactions between these various agents. The course is broadly conceived and will draw on material from neoclassical economics, institutional economics, and behavioural/experimental economics.

<p>The course will introduce students to current debates and research in the microeconomics of development and examine the role of market imperfections, market failure and non-market institutions in shaping decisions. For example, the decision to attend school or to work may depend on credit constraints, the social and cultural environment in which households are located and investments made by the government in the Availability and quality of schooling. The source of market imperfections, and the evolution of various non-market and governance institutions may in turn depend on various factors (e.g., history, location, factor endowments), which can help provide explanations of development or the lack of it.</p> <p>Current research in this area blends theoretical models and empirical application. Accordingly, the course will draw on both types of work and will be divided into three broader blocks.</p>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>Students who have successfully participated in the Module “Micro Development Economics”</p> <ul style="list-style-type: none"> <li>• understand the role of incentives and institutions in driving economic growth, reducing inequality and poverty, enhancing human development.</li> <li>• apply advanced micro-economic theory to real world problems of development.</li> <li>• assess and analyze the relevant economic and non-economic relations underlying the response of different agents such as individuals, households, firms, and government to processes of change.</li> <li>• explain various methods to test micro-economic models empirically.</li> <li>• interpret the findings from evaluations of targeted policy interventions and quasi-experiments.</li> </ul>
<p><b>Teaching methods</b></p>
<p>This lecture is organised in a set of lectures and tutorials (Übungen). Students are explicitly invited to actively participate in the lecture through questions and input for discussion. In the tutorials students solve set problems in relation to the lecture. In addition, students are invited to indicate those parts of the course for which they need additional training. This may refer to a particular theoretical model, an empirical method or a certain debate in development politics. Readings are essential to prepare the class and the exam.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Written exam 90 min</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p>General background readings:</p> <ul style="list-style-type: none"> <li>• Banerjee, A.V. and E. Duflo (2005), Growth Theory through the Lens of Development Economics. In Philippe Aghion and Steven Durlauf (eds.), Handbook of Economic Growth, edition 1, volume 1, chapter 7, pages 473-552 Elsevier. A working paper version can be downloaded at: <a href="http://papers.ssrn.com/sol3/papers.cfm?abstract_id=651483">http://papers.ssrn.com/sol3/papers.cfm?abstract_id=651483</a></li> <li>• Banerjee, A.V. and E. Duflo (2011), Poor Economics, Penguin Books.</li> <li>• Bardhan, P. and C. Udry (1999), Development Microeconomics. Oxford University Press: Oxford.</li> <li>• Basu K. (1997), Analytical Development Economics, Cambridge: MIT Press.</li> <li>• De Janvry, A. and E. Sadoulet (2016), Development Economics. Theory and Practice. Routledge, London.</li> </ul>

- Fafchamps, M. (2003), Rural Poverty, Risk and Development. Edward Elgar Publishing, Cheltenham.
- Platteau, J.P. (2000), Institutions, social norms and economic development. Harwood Academic Publishers.
- Perkins, D.H., S. Radelet, D.L. Lindauer and S.A. Block (2012), Economics of Development, Norton & Company.
- Ravallion, M. (2001), The Mystery of the Vanishing Benefits: An Introduction to Impact Evaluation.
- World Bank Economic Review 15 (1): 115-140. [Download: [http://www.eclac.cl/ilpes/noticias/paginas/2/40352/ravallion\\_\\_mystery\\_2001.pdf](http://www.eclac.cl/ilpes/noticias/paginas/2/40352/ravallion__mystery_2001.pdf) ]
- Ray D. (1998), Development Economics. Princeton University Press: Princeton.
- Todaro M.P. and S.C. Smith (2006), Economic Development. 9th edition (or newer), Pearson: Essex.
- "Economic Development" by Michael P. Todaro and Stephen C. Smith is available as an e-book in our university library. You can also use this direct link: <https://elibrary.pearson.de/book/99.150005/9781292291208>

**Additional notes**

**Advanced Macroeconomics**

<b>Module number</b>
MRIEB20232-03-12-M5
<b>Module title</b>
Advanced Macroeconomics
<b>Module coordinator</b>
Prof. Dr. Johann Graf Lambsdorff

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-004	5	4
Availability	Duration	Recommended semester
Every winter semester	1 semester	

<b>Workload</b>
Lecture: 2 SWS, attendance time (in hours) = 30, working time (in hours) = 45. Tutorial: 2 SWS, attendance time (in hours) = 30, working time (in hours) = 45.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe A: Core Courses
<b>MIEB Version WiSe 18/19:</b> Modulgruppe A: Core Courses
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge in microeconomics and macroeconomics recommended.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The lecture presents state-of-the-art macroeconomic models based on micro-founded methods of dynamic optimization and pricing, related to Calvo pricing, the Phillips-curve, lifecycle consumption, the Taylor rule, the zero-lower bound and the term structure of the interest rate. It employs experimental games in class to detect behaviorally founded limitations to these models (higher-order beliefs, myopia ...). Students learn to analyze macroeconomies and related policies and to recommend policies for governments as well as financial investment decisions for the private sector.
Table of Contents:
<ul style="list-style-type: none"> <li>• The Business Cycle</li> <li>• Monetary Policy</li> <li>• Fiscal Policy</li> <li>• Inflation and the Phillips Curve</li> </ul>

<ul style="list-style-type: none"> <li>• The Term Structure of Interest Rates</li> <li>• Policy Failures and the Liquidity Trap</li> </ul>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>Students who have participated in the module "Advanced Macroeconomics",</p> <ul style="list-style-type: none"> <li>• describe macroeconomic relationships between output, output gap, consumption, savings, investment, employment, inflation and interest rates at an advanced level,</li> <li>• use real-world data on these variables and interpret them in a macroeconomic context,</li> <li>• combine aggregates and interpret them within the framework of advanced formal mathematical models</li> <li>• evaluate the adequacy of current macroeconomic policy measures</li> <li>• theorize about the effects of shocks and economic policy measures at the frontier of current research,</li> <li>• produce recommendations for economic policy measures.</li> </ul>
<p><b>Teaching methods</b></p>
<p>Lecture + Tutorial            Classroom lecture with interactive elements. Students write 4 out of 5 (300-word) policy briefs during the semester, in which they apply the Content of each chapter to a current topic in politics and finance.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>60 % final exam (60 minutes), 40% short policy briefs</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p>

**Advanced Microeconomics**

<b>Module number</b>
MRIEB20232-XX-M6
<b>Module title</b>
Advanced Microeconomics (Game Theory)
<b>Module coordinator</b>
Dr. Aixa Maria Garcia-Ramos

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
XX-VL-006	5	2+2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every winter semester	1 semester	1

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Uebung 2 SWS (30 hours class instruction; 45 hours self-study)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe A: Core Courses
<b>MIEB Version WiSe 18/19:</b> Modulgruppe A: Core Courses
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge in (undergraduate) microeconomics
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This course provides students with the core elements of microeconomic theory. We start by studying consumer theory including welfare evaluation. In this part of the module, we assume that choices result in perfectly certain outcomes. We relax this assumption in the second part of the course, when we analyze choice under uncertainty. We finally focus on game theory, where we apply what we learn in choice under uncertainty to the study of simultaneous- and dynamic-games. Although the focus of the course is theoretical, empirical applications of the models will also be discussed.
Table of Contents: Chapter 1: Preferences, utility and choices Chapter 2: Consumer preferences and utility

<p>Chapter 3: Consumer choice                  Chapter 4: Duality                  Chapter 5: Revealed preferences                  Chapter 6: Substitution and wealth effects                  Chapter 7: Welfare evaluation                  Chapter 8: Choice under uncertainty                  Chapter 9: Non-cooperative game theory: Basic elements                  Chapter 10: Simultaneous-move games                  Chapter 11: Dynamic games of complete information                  Chapter 12: Repeated games</p>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>Students who have successfully participated in this module are be able to</p> <ul style="list-style-type: none"> <li>• demonstrate a comprehensive understanding of the key elements of microeconomic theory including the concepts, assumptions and mechanics of consumer theory, choice under uncertainty and game theory</li> <li>• comment critically on the limitations of these theories</li> <li>• assess how they can be applied to real-world situations</li> </ul>
<p><b>Teaching methods</b></p>
<p>Classroom lecture with interactive elements (Vorlesung mit Seminarcharakter)                  Übung with tutorials and student presentations</p>
<p><b>Required attendance</b></p>
<p></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Final exam (90 minutes)</p>
<p><b>Overall grade relevance</b></p>
<p>100% final exam</p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<ul style="list-style-type: none"> <li>• Mas-Colell, A., Whinston, M. D. and Green, J. R. (1995), Microeconomic Theory, Oxford University Press.</li> <li>• Varian, H. R. (2010), Intermediate Microeconomics: A Modern Approach, 8th edition, Norton &amp; Company.</li> </ul>
<p><b>Additional notes</b></p>
<p>Exam question must be answered in English</p>



## Modulgruppe B: Advanced Methods

### Topics in Applied Econometrics

<b>Module number</b>
MRIEB20232-03-13-M7
<b>Module title</b>
Topics in Applied Econometrics
<b>Module coordinator</b>
Prof. Dr. Harry Haupt

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-13-VL-007	5	2+2
Availability	Duration	Recommended semester
Every summer semester	1 semester	2./4.

<b>Workload</b>
Lecture 2 SWS (28 h Contact hours and 28 h Self-study) and Tutorial 2 SWS (28 h Contact hours, 28 h Self-study). We are calculating with 15 semester weeks (Lecture, Tutorial and Exam). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
An understanding of introductory statistics including inferential methods and regression analysis and test methods on bachelor level. Basic knowledge of <i>R</i> statistical software is an advantage.
<b>Requirements</b>
None
<b>Language of instruction</b>
English

<b>Content</b>
This module covers a selection (usually divided in three to four blocks) of fundamental research methods and techniques in applied econometrics. Topics included are: Maximum-Likelihood estimation and inference (for specification tests and various fields of microeconomic applications), advanced applications of least squares and GMM (for modeling heterogeneity and endogeneity in empirical practice), smoothing methods such as kernel and spline regression, robust inferential methods such as quantile regression and their interpretation, machine learning methods (and their applications in econometrics), and simulation-based methods (such as Bootstrap-, Monte Carlo-, and Bayesian techniques).

<b>Intended learning outcomes (ILOs)</b>
<p>Students who have successfully completed the module:</p> <ul style="list-style-type: none"> <li>• develop a basic understanding of some of the core methods of applied econometrics.</li> <li>• are able to reflect the underlying elementary mathematical foundations and corresponding assumptions of estimation and inference for the covered techniques, while developing an awareness of potential pitfalls in empirical practice.</li> <li>• can implement the methods in the statistical software <i>R</i>, apply the methods to empirical datasets and are able to provide economic interpretations and critically reflect the modeling results.</li> </ul>
<b>Teaching methods</b>
<p>Interactive frontal teaching and discussion of the course Content. Teaching of theoretical principles and illustration by examples in lecture and tutorial. Weekly (accessible) lecture and exercise materials and required literature. Some of the tutorials are hands-on using the open-source statistical software <i>R</i>.</p> <p>Students are explicitly invited to play an active role in lectures and tutorials through questions and input for discussions. Additionally, students are invited to indicate those parts of the course for which they need additional training.</p> <p>Readings are essential to prepare the class and the exam.</p>
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
<p>Portfolio, consisting of two parts:</p> <ul style="list-style-type: none"> <li>• Part 1 (1/3): Short presentation of (a part of) a scientific paper or an application.</li> <li>• Part 2 (2/3): Oral (online) exam or performance assessment at home.</li> </ul>
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>

**Multivariate Verfahren**

<b>Modulnummer</b>
MRIEB20232- XX-M16
<b>Modultitel</b>
Multivariate Verfahren/Paneldatenanalyse (deutschsprachig)
<b>Modulverantwortliche/r Prüfer*innen</b>
PD Dr. Joachim Schnurbus

Prüfungsnummer	ECTS	SWS
XX-VL-016	5	4
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
Jedes Wintersemester	1 Semester	1 Semester

<b>Workload</b>
4 SWS Davon ca. 3 SWS Vorlesung, ca. 1 SWS Übung (60 St. Präsenzzeit und 90 St. Eigenarbeitszeit)  Es wird mit 15 Semesterwochen gerechnet (14 Vorlesungs- + 1 Prüfungswoche) und jede SWS geht mit 60 Minuten in die Berechnung ein.
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods  <b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
Multivariate Verfahren sind ein wichtiger Bestandteil in der empirischen Forschungspraxis, unter anderem im Bereich der Marktforschung. In diesem Modul werden grundlegende Analysetechniken für multivariate Datenstrukturen sowie deren theoretische Fundierung behandelt. Neben einer Einführung in die Grundlagen multivariater Analysemethoden umfasst das Modul folgende Themengebiete:
<ul style="list-style-type: none"> <li>• Hauptkomponentenanalyse</li> <li>• Regressionsanalyse</li> <li>• Faktorenanalyse</li> </ul>

<ul style="list-style-type: none"> <li>• Varianzanalyse</li> <li>• Diskriminanzanalyse</li> <li>• Clusteranalyse</li> </ul>
<b>Lernergebnisse Lernziele</b>
<p>Studierende, die erfolgreich an dem Modul teilgenommen haben,</p> <ul style="list-style-type: none"> <li>• sind in der Lage, Fragestellungen, Anwendungsfelder und Potenziale von multivariaten statistischen Verfahren zu erkennen. Sie verstehen die grundlegenden strukturentdeckenden Verfahren (wie Clusteranalyse) und grundlegenden strukturprüfenden Verfahren (wie Regressionsanalyse) und deren Annahmen.</li> <li>• können die Verfahren anwenden und kombinieren, sowie Modellschätzungen und Hypothesentests durchführen und analysieren.</li> <li>• können Berechnungen, die mit der Statistiksoftware R erzeugt wurden, reproduzieren und den zugehörigen R-Code interpretieren.</li> <li>• Sind in der Lage, empirische Ergebnisse kritisch zu bewerten und weiterführende Literatur zu den Verfahren zu verstehen und zu diskutieren.</li> </ul>
<b>Lehr- und Lernformen</b>
<p>Interaktiver Frontalunterricht und Diskussion von Lehrinhalten. Vermittlung der theoretischen Grundlagen und Illustration anhand von Beispielen in der Vorlesung und Übung. Berechnen und besprechen von Übungsaufgaben. Anwenden der Statistiksoftware R (R-Vorkenntnisse werden nicht vorausgesetzt). Barrierefreie Vorlesungs- und Übungsmaterialien, Pflichtliteratur sowie Software sind ab Kursstart verfügbar.</p>
<b>Anwesenheitspflicht</b>
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
Klausur oder häusliche Leistungsfeststellung (60 Min.), oder mündliche (Online-)Prüfung. 100 %
<b>Gesamtnotenrelevanz</b>
<b>Wiederholungsmöglichkeit</b>
Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung wiederholt werden.
<b>Literatur</b>
<b>Weitere Hinweise</b>

**Fundamentals of Business Analytics**

<b>Module number</b>
MRIEB20232-XX-M17
<b>Module title</b>
Fundamentals of Business Analytics
<b>Module coordinator</b>
Prof. Dr. Alena Otto, Prof. Dr. Harry Haupt, Prof. Dr. Dirk Totzek, PD Dr. Joachim Schnurbus

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-017	5	5
Availability	Duration	Recommended semester
Every semester	Block	1

<b>Workload</b>
5 SWS (150h of own work)
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge in quantitative methods at the level of a management-oriented or economics-oriented bachelor's degree
<b>Requirements</b>
None
<b>Language of instruction</b>
English

<b>Content</b>
Data Literacy (i.e., competencies in Data Analytics and Data-Driven Decision Making) and Mathematical Literacy (i.e., the fundamentals in Mathematics and Statistics) form a fundamental framework of modern management. These core competencies are refreshed and strengthened in this course. The course covers four subject areas: 1) Fundamentals of Mathematics: Sums, products, sets, linear equations, inequalities Calculus (functions, limits, derivatives and integration) Linear algebra (matrix algebra and systems of linear equations) 2) Fundamentals of Statistics Random variables and stochastic modeling Estimation and test theory Regression modeling

<p>3) Fundamentals of Management Science          Modeling of optimization problems          Introduction to algorithms, heuristics and metaheuristics          Linear programming</p> <p>4) Fundamentals of Empirical Research Methods          Business research process          Primary and secondary data collection methods          Hypothesis testing</p>
<p><b>Intended learning outcomes (ILOs)</b></p> <p>Students who have successfully participated in the module "Fundamentals of Business Analytics" are able to identify appropriate quantitative methods to address questions and challenges in modern data-driven management, are able to reflect on the underlying elementary mathematical, statistical, optimization foundations and on the corresponding empirical research process, apply the methods and interpret the result from a management or economic perspective.</p>
<p><b>Teaching methods</b></p> <p>E-learning/online course with supporting live sessions          Intensive block course at the beginning of the semester (~ 4 weeks)          individual learning organization, based on knowledge and competencies identified in the placement test</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>Portfolio examination. The final grade depends on the successful completion of e-assessments qualifying in all four subject areas of the course.</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p> <p>Online course</p>

**Applied Statistics (Master Seminar)**

<b>Module number</b>
MRIEB20232-XX-M18
<b>Module title</b>
Masterseminar
<b>Module coordinator</b>
Prof. Dr. Harry Haupt

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-SE-018	7	2
Availability	Duration	Recommended semester
Every summer semester	1 semester	4th

<b>Workload</b>
Seminar 2 SWS (30 hrs. attendance and 180 hrs. self-study). The calculation is based on 15 semester weeks and each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
According to the study & examination regulations for the respective degree. Completion of courses in the field of statistics/mathematics/data science prior to the seminar is recommended.
<b>Requirements</b>
None
<b>Language of instruction</b>
English

<b>Content</b>
The theoretical foundations and computer-based applications of statistical methods as well as the interpretation of the empirical results obtained is a core competence in various professional fields. In this module, these core competencies are trained and further developed by systematical deepening selected techniques of scientific work in the context of statistics and data analytics. The thematic focus of the seminar varies and covers a wide range of topics in theoretical and applied statistics and econometrics.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully completed the module "Applied Statistics (Master's Seminar)" are able <ul style="list-style-type: none"> <li>• to outline the state of the relevant scientific literature on their chosen topic.</li> <li>• to present the main results of their work taking into account general scientific aspects (e.g. scientific writing and presentation, literature research and handling of sources, time</li> </ul>

<p>management, general organization of scientific work) as well as subject-specific aspects (e.g. design of data simulations, use of specific databases, journals and methods).</p> <ul style="list-style-type: none"> <li>• to evaluate the advantages and disadvantages of the different approaches in the literature and how they contribute to a better understanding of the topic, using theoretical or empirical arguments.</li> <li>• to develop starting points for the introduction of novel issues and research questions into the literature at the frontier.</li> <li>• to conduct an analysis along their selected core literature and justify the focus and structure of the term paper and presentation.</li> </ul>
<b>Teaching methods</b>
Seminar. Writing, presenting and discussing seminar paper.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Seminar paper with approximately 15 pages of text. Presentation of about 30 minutes, including 10 minutes discussion. Both performances enter the grade (seminar paper: 70%, presentation: 30%)
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
Core literature depends on the thematic focus of the seminar and will be announced prior to the seminar. Students are expected to provide further literature.
<b>Additional notes</b>



**Advanced Data Analytics**

<b>Module number</b>
MRIEB20232-03-13-M8
<b>Module title</b>
Advanced Data Analytics
<b>Module coordinator</b>
Prof. Dr. Harry Haupt, Dr. Markus Fritsch

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-13-VL-008	5	2+2
Availability	Duration	Recommended semester
Usually every winter semester	1 semester; in winter term 2023/24 exceptionally as one block at the beginning of the semester	3.

<b>Workload</b>
Lecture 2 SWS (28 h Contact hours and 28 h Self-study) and Tutorial 2 SWS (28 h Contact hours, 28 h Self-study). We are calculating with 15 semester weeks (Lecture, Tutorial, and Exam). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic understanding of calculus and matrix algebra, introductory statistics including inferential methods, regression analysis, and testing methods. Basic knowledge of statistical software <i>R</i> is an advantage.
<b>Requirements</b>
None
<b>Language of instruction</b>
English

<b>Content</b>
This module covers key state of the art techniques in statistical learning/machine learning. The emphasis of the course is on techniques from supervised learning in the context of regression modeling. The following Content is covered: Fundamental concepts (bias-variance trade-off, curse of dimensionality, flexibility vs. interpretability, resampling techniques), key building blocks (parametric polynomials, spline-regression, tree-based modeling), and frequently employed algorithms (lasso, backfitting, random forest, boosting). Prediction and inference are discussed. Selected applications are used to motivate the different algorithms.
<b>Intended learning outcomes (ILOs)</b>

<p>Students who have successfully completed the module are able to</p> <ul style="list-style-type: none"> <li>• explain and reflect the main principles and key assumptions of the covered techniques.</li> <li>• choose suitable and problem-adequate modeling approaches in the context of supervised learning.</li> <li>• implement the approaches in the statistical software <i>R</i>.</li> <li>• develop and evaluate predictive models for particular applications.</li> <li>• interpret and critically assess the modeling results.</li> <li>• discuss selected considerations regarding inference for predictive models and implement the approaches.</li> </ul>
<p><b>Teaching methods</b></p>
<p>Interactive frontal teaching and discussion of the course Content. Teaching of theoretical principles and illustration by examples in lecture and tutorial. Weekly (accessible) lecture and exercise materials and required literature. Some of the tutorials are hands-on using the open-source statistical software <i>R</i>. Students are explicitly invited to play an active role in lectures and tutorials through questions and input for discussions. Readings are essential to prepare the class and the exam.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Written exam or home performance assessment (60 minutes) or oral (online) exam, 100%.</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p>All course materials will be distributed via Stud.IP.</p>
<p><b>Additional notes</b></p>
<p></p>

**Computational Statistics – Regression in R**

<b>Module number</b>
MRIEB20232-XX-M9
<b>Module title</b>
Computational Statistics – Regression in R
<b>Module coordinator</b>
PD Dr. Joachim Schnurbus

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
XX-VL-009	3	2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every winter semester; if possible every semester	1 semester (or block course)	

<b>Workload</b>
Computer lectures and exercises: 30 hrs. attendance and 60 hrs. self-study  The calculation is based on 15 semester weeks (14 lectures + 1 examination week) and each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods  <b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
The course aims at students with a basic knowledge in statistics and complements some of the topics treated in 'Methods in Econometrics'.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The course focuses on estimating and evaluating regression models with the statistical software <i>R</i> . Model evaluation procedures discussed in class range from graphical methods, classic validation techniques and tests to simulation-based approaches. The course includes model selection (i.e., finding the best model from a large number of possible models), model validation (i.e., checking whether the presumed best specification satisfies the model assumptions), and model interpretation (for linearly and/or nonlinearly transformed variables). Additionally, different data structures such as cross-sections, time series, and panel data are shortly discussed.
<b>Intended learning outcomes (ILOs)</b>

<p>Students who have successfully passed the module:</p> <ul style="list-style-type: none"> <li>• are able to perform and interpret a regression analysis in the statistical software <i>R</i>.</li> <li>• have the skill to select an appropriate statistical model, critically judge the validity of a model and in detail interpret the estimation results in order to provide decision support.</li> <li>• are able to create Monte Carlo-simulations in order to perform a simulation-based assessment of statistical methods or models.</li> <li>• understand statistical tests and can select, apply, and interpret the appropriate tests in regression context.</li> </ul>
<p><b>Teaching methods</b></p>
<p>Interactive frontal teaching and discussion of the <i>R</i>-Codes. Exercises that are worked on independently in <i>R</i> and then discussed together. Students are expected to deepen their knowledge by completing self-contained <i>R</i>-exercises. Accessible lecture and exercise materials and required literature.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Exam or performance assessment at home (60 minutes) or portfolio, 100%. <i>R</i>-skills are certified via a certificate when the exam is passed.</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p>

<b>Computational Statistics – Statistical Learning in R</b>
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<b>Module number</b>
MRIEB20232-XX-M10
<b>Module title</b>
Computational Statistics – Statistical Learning in R
<b>Module coordinator</b>
PD Dr. Joachim Schnurbus

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-010	3	2
Availability	Duration	Recommended semester
Every summer semester, if possible every term.	1 semester	

<b>Workload</b>
Computer lectures and exercises: 30 hrs. attendance and 60 hrs. self-study
The calculation is based on 15 semester weeks (14 lectures + 1 examination week) and each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
The course aims at students with a basic knowledge in statistics.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Statistical Learning sums up methods from computational statistics that are designed to deal with high dimensional, complex large-scale data sets. Various topics that facilitate modeling of and gaining a deeper insight into these data sets are introduced. Supervised (classification and regression) and unsupervised statistical learning techniques (like neural nets, boosting, clustering) are presented, discussed, and applied. Further topics comprise preprocessing (transformation of variables), resampling (cross-validation, bootstrapping), meta-parameter selection, model evaluation.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully passed the module: <ul style="list-style-type: none"> <li>are able to apply and interpret unsupervised and supervised learning methods in the statistical software <i>R</i>.</li> </ul>

<ul style="list-style-type: none"> <li>• have the skill to select a problem-adequate statistical learning method, to configure and employ the corresponding <i>R</i>-functions, to critically judge the validity of the outcomes, and to interpret the results in order to provide decision support.</li> <li>• will be able to relate to recent literature on statistical learning</li> </ul>
<b>Teaching methods</b>
Interactive frontal teaching and discussion of the <i>R</i> -Codes. Exercises that are worked on independently in <i>R</i> and then discussed together. Students are expected to deepen their knowledge by completing self-contained <i>R</i> -exercises. Accessible lecture and exercise materials and required literature.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Exam or performance assessment at home (60 minutes) or portfolio, 100%. <i>R</i> -skills are certified via a certificate when the exam is passed.
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>

<b>Behavioral Game Theory</b>
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<b>Module number</b>
MRIEB20232-XX-M11
<b>Module title</b>
Behavioral Game Theory
<b>Module coordinator</b>
Dr. Kevin Grubiak

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-011	5	4
Availability	Duration	Recommended semester
Every winter semester	1 semester	

<b>Workload</b>
Lecture: 4 SWS, attendance time (in hours) = 60, self-work time (in hours) = 90.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Knowledge in (advanced) microeconomics and/or game theory recommended.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The module analyses the influence of non-standard preferences (fairness, inequality and reciprocity) on human behavior by help of ultimatum and trust games. It introduces to non-standard decision-making and non-standard expectations in order to understand systematic errors in a variety of games, ranging from zero-sum games with mixed strategy equilibria, bargaining games, dominance-solvable games such as the beauty contest and dirty faces game, coordination games and the role of communication. The lecture will be given in English.
<b>Intended learning outcomes (ILOs)</b>
Students who have participated in the module " Behavioral Game Theory", <ul style="list-style-type: none"> <li>• recognize standard concepts in game theory such as roles, stages, strategies, Nash equilibria, deletion of iteratively dominated strategies and mixed strategy equilibria</li> <li>• interpret non-standard types of preferences such as altruism, inequality aversion or reciprocity and non-standard types of expectations (such as level-k) or decision-making (such as present bias),</li> </ul>

<ul style="list-style-type: none"> <li>• implement an experiment to be run in class, based on the relevant literature</li> <li>• test the outcomes from their experiments against pure game theoretic predictions and related findings from experiments,</li> <li>• relate variations in designs to an identification of behavioural drivers, produce their own presentation on their findings.</li> </ul>
<b>Teaching methods</b>
Lecture with practical part. Students have to implement and present their own experiments.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Portfolio examination: Written final examination of 60 minutes (50 points). Presentation of 2 experiments in interactive form of about 30 minutes (50 points in total).
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>



**Lab and Field Experiments: Corruption, Conflict & Cooperation**

<b>Module number</b>
MRIEB20232-XX-M12 / MRIEB20232-XX-M13
<b>Module title</b>
Experimental Economics (Own Experiment / Experiment in Group)
<b>Module coordinator</b>
Prof. Dr. Johann Graf Lambsdorff, Dr. Katharina Werner

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-SE-012 / XX-SE-013	7 (group project) / 10 (individual)	4
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
Class attendance time (in hours) = 60, out-of-class study time (in hours) = 240 (150 in case of a group work).
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe B: Advanced Methods
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
<b>Requirements</b>
Behavioral Game Theory and / or Economics of Corruption
<b>Language of instruction</b>
English

<b>Content</b>
<b>Intended learning outcomes (ILOs)</b>
Students who have participated in the module "Lab and Field Experiments: Corruption, Conflict & Cooperation", <ul style="list-style-type: none"> <li>- recognize experimental standards on anonymity, double blindness, incentives, deception and experimenter demand-effects,</li> <li>- compare the relevant literature to their own design,</li> <li>- program their own experiment and implement it in the lab or the field,</li> <li>- test the outcomes from their experiment against pure game theoretic predictions and related findings from other experiments,</li> <li>- combine a statistical analysis of their findings with a discussion of the literature, a description of their procedures and the hypotheses,</li> </ul>

- produce their own experimental research project and scientific paper.
<b>Teaching methods</b>
Seminar with own research project (experiment).
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
100% report
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>
Students can also run a group project. Groups of 2 (or in case of a reasonable and sound application even more) persons develop a joint idea for a research question. They design and run the experiment, analyze and present the data and write the seminar paper together. In the seminar paper, it must be clearly distinguishable which of the group members wrote which chapters. For such a group project, students receive 7 ECTS, because the Workload per group member will be approximately 150 hours.

**Empirical Finance**

<b>Module number</b>
MRIEB20232-XX-M14
<b>Module name</b>
Lectures in Advanced Methods 1
<b>Module coordinator</b>
PD Dr. Harald Kinateder / Prof. Dr. Niklas Wagner

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-014	5	3
Availability	Duration	Recommended semester
summer semester	1 semester	3 or 4

<b>Workload</b>
Lecture 3 SWS (33,75 hours class instruction; 116,50 hours self-study)
Calculation is based on: every hr./sem.-week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe B: Advanced Methods
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Recommended prerequisites are fundamental skills in statistics and probability (random variables and their distributions, statistical methods, testing and inference), as well as the Contents of an introductory course in corporate finance (valuation of bonds and stocks, capital market theory, asset pricing).
<b>Requirements</b>
According to § 3 der Studien- und Prüfungsordnung für den Masterstudiengang Business Administration
<b>Language of instruction</b>
English

<b>Content</b>
The course introduces to the principles of empirical methods in modern capital market research. Among the major issues to be discussed are the underlying economic models and assumptions, common statistical and econometric methods, as well as their application. Students participate actively via self-prepared presentations on studies in capital market research.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully participated in the module “Empirical Finance”
<ul style="list-style-type: none"> <li>• know the fundamental problems of empirical capital market research.</li> <li>• learn the various methods of empirical capital market research.</li> </ul>

<ul style="list-style-type: none"> <li>• apply the methods learned to carry out well-founded forecasts of capital market time series, event studies and asset pricing analyses.</li> <li>• understand and evaluate results of empirical studies.</li> <li>• present empirical research results.</li> <li>• independently work on problems in the area of empirical capital market research, especially as part of a master's thesis.</li> </ul>
<b>Teaching methods</b>
The module consists of a lecture (interactive frontal teaching) with intensive preparation and follow-up of the individual sessions and a seminar accompanying the lecture. In addition to comprehensively deepening knowledge in the area of empirical capital market research, the module equips students with the ability to acquire new knowledge and independently formulate research-oriented problems.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
100% final exam (60 minutes) / summer semester
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
None; Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
Campbell/Lo/McKinlay (1997), The Econometrics of Financial Markets, Princeton University Press
<b>Additional notes</b>
In the seminar part, a maximum of 6 bonus points can be earned for the exam.

## Modulgruppe C: Global Economy, International Trade, and Finance

### Advanced International Trade

<b>Module number</b>
MRIEB20232-03-12-M19
<b>Module title</b>
Advanced International Trade
<b>Module coordinator</b>
Prof. Dr. Sebastian Krautheim

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-019	5	2
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
Lecture: 2 SWS (30 hours of attendance and 45 hours of independent study time) Exercise class: 2 SWS (30 hours of attendance and 45 hours of independent study time)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 week courses + 1 week exam.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Having completed the course "Fundamentals of International Trade" is highly recommended. Otherwise a good knowledge of the two-countries-two-goods Ricardian model as well as the Krugman (1980) model is needed to follow the course.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Over the last two decades, academic research on international trade, foreign direct investment (FDI), outsourcing and trade policy has been booming. This literature is at the core of this module. Possible topics may include among others:
<ol style="list-style-type: none"> <li>1. International trade and firm heterogeneity (Melitz 2003, Chaney 2008)</li> <li>2. The international organization of production (Antràs 2003)</li> </ol>

<ol style="list-style-type: none"> <li>3. International Trade, Global Sourcing and International NGO activity</li> <li>4. Foundations for quantitative trade analysis: Eaton and Kortum (2002)</li> <li>5. Into the machine room of our models – the CES price index</li> <li>6. Trade Policy and Identity Politics: how to make sense of political support for Trump's trade policy (Grossman and Helpman 2021)</li> </ol>
<b>Intended learning outcomes (ILOs)</b>
<p>Students who have successfully participated in the module “Advanced International Trade “</p> <ul style="list-style-type: none"> <li>• explain assumptions, mechanics and key innovations of the seminal contributions providing the basis for state-of-the-art research in International Trade.</li> <li>• describe relationships between these models and their academic “ancestors” and the recent empirical findings these models can accommodate.</li> <li>• perform, where appropriate, a complete analytical (algebraic) analysis (under autarky and trade) of the models’ general equilibrium.</li> <li>• illustrate how the models can be used to make predictions on the effects of trade liberalizations as well as the introduction of impediments to trade like tariffs or non-tariff trade barriers.</li> <li>• assess pros and cons of different modelling assumptions as well as the appropriateness of different estimation approaches for the empirical analysis of international trade flows.</li> <li>• develop starting points for the introduction of novel issues and research questions into the literature at the frontier.</li> </ul>
<b>Teaching methods</b>
Lectures and exercise classes taught in English.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Written exam, 90 min., 100%
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>

**The Empirics of International Trade**

<b>Module number</b>
MRIEB20232-03-12-M28
<b>Module title</b>
The Empirics of International Trade
<b>Module coordinator</b>
Dr. Davide Sala

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-028	5	2
Availability	Duration	Recommended semester
Irregular	1 semester	

<b>Workload</b>
Lecture: 2 SWS (30 hours of attendance and 45 hours of independent study time) Exercise class: 2 SWS (30 hours of attendance and 45 hours of independent study time)  Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 week courses + 1 week exam.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance  <b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Knowledge of microeconomics, international economics, and econometrics (bachelor level) is highly desirable. Knowledge of microeconometrics or international trade theories (e.g., from the course "Fundamentals of International Trade") is an asset (but not required).
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Trade in commodities or final goods is today only a minimal part of international trade. The bulk of international trade is actually made of intermediate parts, components, and services exchanged along international global value chains.  This course encompasses some of these aspects (trade in value added, outsourcing, GVCs, FDI, partnerships), which find little coverage in basic trade classes, but characterize a modern and

<p>globalized economy. The focus lies on issues that animate the public debate (mapping GVCs, the impact of outsourcing on jobs and wages, FDI motives ...).</p> <p>A second part of the course is dedicated to one of the most robust empirical finding in economics, the <i>gravity equation</i>, which, for this reason, has also become the workhorse tool to investigate the effects of trade policy and regional economic integration. Article headings like “Can <i>Brexit</i> defy gravity?” will suddenly make sense ...</p> <p>A detailed syllabus of the class containing the course structure and the readings for the course will be handed out to students at the beginning of the semester in the classroom (and StudIP).</p>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>Students who successfully participated in the module “The Empirics of International Trade”</p> <ul style="list-style-type: none"> <li>• define and describe modern features of a trading economy (e.g., trading components, GVCs, FDI).</li> <li>• express an empirical question (e.g., economic effects of outsourcing)</li> <li>• interpret the empirical findings.</li> <li>• recognize an empirical methodology (e.g., OLS, IV and “matching” estimation methods)</li> <li>• appraise problems in bringing theory to the data</li> <li>• synthesize critically the literature</li> <li>• compare and justify different empirical approaches</li> </ul>
<p><b>Teaching methods</b></p>
<p>Lectures and exercise classes taught in English. Discussion of papers and introduction of empirical estimation methods.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Written exam</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p>



<b>Seminar Recent Topics in International Trade</b>
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<b>Module number</b>
MRIEB20232-03-12-M29
<b>Module title</b>
Masterseminar
<b>Module coordinator</b>
Prof. Dr. Sebastian Krautheim

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-SE-029	7	2
Availability	Duration	Recommended semester
Irregular	1 semester	

<b>Workload</b>
Seminar: 2 SWS (30 hours of attendance and 180 hours of independent study time)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge of undergraduate (Bachelor-level) Microeconomics and Macroeconomics is recommended. Besides, students should have basic knowledge of International Economics, for example from the course "Fundamentals of International Trade". Knowledge from "Advanced International Trade" is an advantage, but not required.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This seminar covers different topics in the fields of international trade, international macroeconomics, international organization of production, trade policy, identity politics and globalization backlash.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully participated in the module "Recent Topics in International Trade"
<ul style="list-style-type: none"> <li>• describe the principles of good scientific practice as well as strategies for academic writing.</li> <li>• outline the state of the literature that relates to their specific topic.</li> </ul>

<ul style="list-style-type: none"> <li>• present the main results of their work in a term paper and an oral presentation including the relation to findings in the literature.</li> <li>• perform, where appropriate, an analysis along the lines of a specific paper (depending on the topic this may be on an intuitive level or a graphical, algebraic or empirical analysis).</li> <li>• justify the exact focus and structure chosen for the term paper and the presentation.</li> <li>• assess pros and cons of different approaches in the literature and how they contribute to a better understanding of the topic and, where appropriate, to academic or policy debates.</li> <li>• develop and explore starting points for the introduction of novel issues and research questions into the literature at the frontier.</li> </ul>
<b>Teaching methods</b>
<ul style="list-style-type: none"> <li>• Seminar meetings and discussions.</li> <li>• Advice and feedback on the term paper and the final presentation.</li> <li>• The seminar will be held in English (term paper, presentation, discussion, literature).</li> </ul>
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
<p>Students write a term paper on a topic that is assigned at the beginning of the seminar. The term paper should have 8–12 pages (13000–15600 characters). Besides, students present their work in the seminar and engage in discussions.</p> <p>Portfolio: The final grade consists of</p> <ul style="list-style-type: none"> <li>• 50% term paper</li> <li>• 50% final presentation</li> </ul>
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>

<b>International Monetary Economics</b>
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<b>Module number</b>
MRIEB20232-03-12-M20
<b>Module title</b>
International Monetary Economics
<b>Module coordinator</b>
Prof. Dr. Johann Graf Lambsdorff

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-020	5	4
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
Lecture: 2 SWS, presence time (in hours) = 30, own working time (in hours) = 45. Exercise: 2 SWS, presence time (in hrs.) = 30, own working time (in hrs.) = 45.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
During the first six weeks, the lecture will cover material that is relevant for the seminar "Advanced Macroeconomics". This enables participants to participate in the seminar during the same semester.
<b>Requirements</b>
Kenntnisse in Mikro- und Makroökonomik aus einem ersten Hochschulabschluss oder vergleichbaren Abschluss.
<b>Language of instruction</b>
English

<b>Content</b>
Starting with the balance of payments and models of purchasing power parity, interest rate parity, foreign exchange market and a Keynesian consensus model of an open economy, the effects of economic policy measures and disturbances are examined under constant and variable inflation. Various exchange rate regimes are addressed, overshooting, original sin, credit risk, and international financial architecture issues. The possible failure of the interest rate parity is explained using various approaches. The models are enriched by case studies, interactive classroom games using classEx and empirical methods..
<b>Intended learning outcomes (ILOs)</b>

<p>Students who have participated in the module "International Monetary Economics",</p> <ul style="list-style-type: none"> <li>- reproduce macroeconomic relationships between current account, purchasing power, exchange rates, interest rates, output gap, inflation and interest rates at an advanced level,</li> <li>- interpret international transactions in the area of monetary economics,</li> <li>- perform state-of-the-art experiments to understand models on exchange rates and interest rates,</li> <li>- evaluate the role of international institutions and their impact on international flows of money and goods,</li> <li>- combine models on the closed economy with international influences on interest rates, exchange rates and inflation to obtain an integrated model-based understanding at the frontier of current research,</li> <li>- produce a critical viewpoint on international institutions such as the IMF</li> </ul>
<p><b>Teaching methods</b></p> <p>Lecture with tutorial. The tutorial embraces assignments and case studies. With the help of classEx interactive teaching forms are integrated.</p> <p>Lecture with a seminar character "Vorlesung mit Seminarcharakter"</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>100% written exam (90 minutes)</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p>

<b>Seminar Advanced Macroeconomics</b>
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<b>Module number</b>
MRIEB20232-XX-M21
<b>Module title</b>
Masterseminar
<b>Module coordinator</b>
Prof. Dr. Johann Graf Lambsdorff

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-SE-021	7	3
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
Seminar: 3 SWS, attendance time (in hours) = 30, own working time (in hours) = 180.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
<b>Requirements</b>
Attendance of the lectures Advanced Macroeconomics and International Monetary Economics.
<b>Language of instruction</b>
English

<b>Content</b>
This seminar addresses current macroeconomic challenges related to central bank policy, fiscal policy, interest rate structure, the business cycle, inflation dynamics, exchange rate parity, interest rate parity and exchange rate policies. Based on this, forecasts and investment decisions are inferred for the private sector.
<b>Intended learning outcomes (ILOs)</b>
Students who have participated in the seminar "Advanced Macroeconomics", <ul style="list-style-type: none"> <li>• explain self-retrieved macroeconomic data on output, output gap, consumption, savings, investment, employment, inflation, interest rates, current account, exchange rates, inflation or interest rates,</li> <li>• interpret national and international transactions in the area of monetary economics,</li> <li>• elaborate on recommendations to policymakers for stabilization policies or to private actors on investment opportunities in light of current economic challenges,</li> </ul>

<ul style="list-style-type: none"> <li>• evaluate their recommendations in light of adequate macroeconomic models and theories,</li> <li>• compose their own policy brief in a style that is informative to policymakers or investors at the frontier of current research,</li> <li>• produce a position that illuminates the shortcomings and inadequacies in market expectations or prevailing media narratives.</li> </ul>
<b>Teaching methods</b>
Seminar
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Students have to write 2 "policy briefs" of 5000 characters each and contribute to the seminar discussions. In group work, they have to create a 3-minute video on one of the previous policy briefs.
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>

**Standorttheorien - Regional- und Stadtökonomik in Theorie und Praxis**

<b>Modulnummer</b>
MRIEB20232-XX-M22
<b>Modultitel</b>
Neue Standorttheorien - Regional- und Stadtökonomik in Theorie und Praxis
<b>Modulverantwortliche/r Prüfer*innen</b>
Dr. Oliver Farhauer

Prüfungsnummer	ECTS	SWS
XX-VL-022	5	4
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
jedes Wintersemester	1 Semester	1 oder 3 Semester

<b>Workload</b>
60 h Kontaktstudium, 90 h Selbststudium
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Gute mikroökonomische Grundkenntnisse
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
In der Veranstaltung werden sowohl traditionelle als auch neuere und neueste Theorien zur Standortwahl vorgestellt. Die traditionellen Standorttheorien umfassen die klassische Standortlehre, die Agglomerationsökonomik sowie die Untersuchung der Effekte unterschiedlicher Branchenstrukturen auf eine Stadt oder Region. Daneben werden neuere Ansätze wie die Cluster- und Netzwerktheorie von Michael Porter und neueste Erklärungsmodelle wie die Neue Ökonomische Geographie und die Theorie der Kreativen Klasse präsentiert. Sie alle machen Gründe für die räumliche Ballung wirtschaftlicher Aktivität anschaulich. Von Interesse ist aber auch die Entwicklung von Regionen und Ballungsgebieten. Deshalb werden ebenfalls Theorien zu regionaler Entwicklung und regionalem Wachstum ausführlich thematisiert. Damit die Studierenden regional- und stadtökonomische Untersuchungen (z.B. im Rahmen von Seminar- und Abschlussarbeiten, Kurzanalysen etc.) selbst durchführen können, wird auch Wissen über die empirische Methodik vermittelt. So werden verschiedenste Maße der räumlichen Konzentration und regionalen Spezialisierung vorgestellt sowie die Durchführung einer Shift-Share- und Input-Output-Analyse demonstriert.

<b>Lernergebnisse Lernziele</b>
<p>Studierende, die an dem Modul "Standorttheorien" teilgenommen haben,</p> <ul style="list-style-type: none"> <li>• erläutern sowohl traditionelle als auch neuere und neueste Theorien zur Standortwahl anhand von komplexeren Modellen.</li> <li>• können Zusammenhänge zwischen modelltheoretischen Ansätzen der Standortlehre darstellen.</li> <li>• nutzen diese Modelle, um fundierte Aussagen zu Effekten der Regionalpolitik zu treffen.</li> <li>• illustrieren qualitativ mit Hilfe grafischer Analysemethoden die Wirkungen von Produktivitätsschocks auf regionaler Ebene.</li> <li>• entwickeln Kenntnisse über die Aussagekraft von unterschiedlichen empirischen Kennziffern, durch die der Grad der Branchenkonzentration und der regionalen Spezialisierung bestimmt werden kann.</li> <li>• entwickeln klare Kriterien für die Qualität und Angemessenheit von Modellen für die ökonomische Analyse und reflektieren deren Prämissen kritisch.</li> <li>• beurteilen, wie zielführend verschiedene kommunale Politiken in Abhängigkeit der Branchenstruktur der Kommune sind und welche kommunalpolitischen Eingriffe die regionale Wettbewerbsfähigkeit verbessern können.</li> </ul>
<b>Lehr- und Lernformen</b>
<p>Interaktiver Frontalunterricht, gemeinsame Anwendungen der Kompetenzen, damit es nicht um die Vermittlung von Fach- und Faktenwissen geht, sondern vielmehr anwendbares Wissen vermittelt wird, das befähigt, das Gelernte eigenständig zu reproduzieren und anzuwenden.</p>
<b>Anwesenheitspflicht</b>
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
<p>Klausur, 90 Minuten, 100 %</p>
<b>Gesamtnotenrelevanz</b>
<b>Wiederholungsmöglichkeit</b>
<p>Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung wiederholt werden.</p>
<b>Literatur</b>
<b>Weitere Hinweise</b>



**Financial Engineering und Strukturierte Finanzierung**

<b>Modulnummer</b>
MRIEB20232-XX-M23
<b>Modultitel</b>
Advanced Corporate Finance 1
<b>Modulverantwortliche/r Prüfer*innen</b>
Prof. Dr. Oliver Entrop

Prüfungsnummer	ECTS	SWS
XX-VL-023	5	2
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
Jedes Wintersemester	1 Semester	1-3

<b>Workload</b>
Vorlesung 2 SWS (30 St. Präsenz- und 45 St. Eigenarbeitszeit) Übung 2 SWS (30 St. Präsenz- und 45 St. Eigenarbeitszeit)
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Gem. § 3 der Studien- und Prüfungsordnung für den Masterstudiengang International Economics and Business; Einführungsmodul in Finance wird empfohlen; weitere Bachelor-Finance-Module von Vorteil.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
<ul style="list-style-type: none"> <li>• Fixed-Income: Spot Markt und symmetrische Derivate (Zinsstrukturkurvenschätzung, Swaps, Forwards, Futures)</li> <li>• Equities: Optionen (Wertgrenzen, Ein- und Mehr-Perioden-Binomialbäume, Black/Scholes, europäische und amerikanische Derivate)</li> <li>• Fixed-Income: Zins- und Bondoptionen (Caps, Floors, Black-Modell, Zinsstrukturkurvenmodelle wie Vasicek und Cox/Ingersoll/Ross)</li> <li>• Fixed-Income: Zertifikate und Strukturierte Produkte (Marktüberblick, Capped, Floored, Collared Floater, Reverse und Fixed-Maxi-Floater, Callable Step-up Bonds, Kapitalmarktfloater, etc.)</li> <li>• Equities: Zertifikate und Strukturierte Produkte (Marktüberblick, Indexzertifikate, Aktienanleihen, Diskontzertifikate, Quantozertifikate, Turbozertifikate, etc.)</li> </ul>

<ul style="list-style-type: none"> <li>• Strukturmodelle (Passivpositionen als Derivate auf Unternehmensassets, Agency-Konflikte zwischen Eigenkapital- und Fremdkapitalgebern, Covenants, Determinanten optimaler Unternehmensausfall, Wirkungsanalyse von Kapitalstrukturmaßnahmen, Rating aus Marktpreisen, Schätzung von Assetwerten und -volatilitäten aus Passivposition und Derivaten)</li> <li>• Reduced Form Modelle</li> <li>• Asset Backed Securities (ABS, CLOs etc), Credit Default Swaps und Structured Debt</li> </ul>
<p><b>Lernergebnisse Lernziele</b></p> <p>Studierende, die an dem Modul erfolgreich teilgenommen haben,</p> <ul style="list-style-type: none"> <li>• erklären und interpretieren die theoretischen Grundlagen der modernen Finanztitel- und insbesondere Derivatebewertung vertieft. Sie charakterisieren die ökonomischen Grundlagen und deren Möglichkeiten und Grenzen.</li> <li>• erkennen und strukturieren Bewertungsprobleme und entwickeln praktisch umsetzbare Lösungsansätze.</li> <li>• erkennen und beurteilen Einsatzmöglichkeiten verschiedenster Finanztitel und deren Risikostruktur.</li> <li>• transferieren ihre Kenntnisse schnell auf die Bewertung neuer Finanztitel.</li> <li>• erkennen und analysieren ein Unternehmen als komplexes System derivativer Ansprüche und charakterisieren insbesondere den Wirkungseinfluss konkreter Kapitalstrukturmaßen auf schon bestehende Finanzierungsinstrumente.</li> </ul>
<p><b>Lehr- und Lernformen</b></p> <p>Interaktiver Frontalunterricht, Bearbeitung von Übungsaufgaben</p>
<p><b>Anwesenheitspflicht</b></p>
<p><b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b></p> <p>Klausur, 60 Minuten, 100%</p>
<p><b>Gesamtnotenrelevanz</b></p>
<p><b>Wiederholungsmöglichkeit</b></p> <p>Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung wiederholt werden.</p>
<p><b>Literatur</b></p>
<p><b>Weitere Hinweise</b></p>

**Deep Learning and Text Analysis in Finance**

<b>Module number</b>
MRIEB20232-XX-M24
<b>Module title</b>
Advanced Corporate Finance 2
<b>Module coordinator</b>
Prof. Dr. Ralf Kellner

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-024	5	4
Availability	Duration	Recommended semester
Every winter semester	1 semester	1-4

<b>Workload</b>
150 h (60 h contact studies / 90 h self-studies)
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Fundamentals of mathematics and statistics. Programming knowledge in Python is advantageous, but all students will receive the necessary Python knowledge at the beginning of the course to successfully participate in the course.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
<ul style="list-style-type: none"> <li>• Introduction to programming with Python</li> <li>• Neuronal Networks             <ul style="list-style-type: none"> <li>○ Forward Neural Networks</li> <li>○ Recurrent Neural Networks</li> <li>○ Autoencoders</li> </ul> </li> <li>• Text Analysis             <ul style="list-style-type: none"> <li>○ Text representation by word frequencies</li> <li>○ Text analysis by vector embeddings: Word2Vec, Doc2Vec</li> <li>○ Self-Attention of the transformer model</li> <li>○ Text analysis of business reports, earning calls and news by Word2Vec, Doc2Vec and transformer-based Large Language Models</li> </ul> </li> </ul>
<b>Intended learning outcomes (ILOs)</b>

<p>Students who have successfully completed this course:</p> <ul style="list-style-type: none"> <li>• develop a deep understanding of how modern text models work</li> <li>• establish the connection between general methods of machine learning and modern text modeling</li> <li>• evaluate which form of text analysis is suitable for different subject matters</li> <li>• use state-of-the-art text models for the analysis and evaluation of important documents from the field of economics and business studies</li> </ul>
<p><b>Teaching methods</b></p> <ul style="list-style-type: none"> <li>• Interactive lectures incl. digital documents</li> <li>• Interactive exercise units with independent programming</li> </ul>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <ul style="list-style-type: none"> <li>• Written exam</li> <li>• Assignment</li> </ul>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p> <ul style="list-style-type: none"> <li>• Deep Learning (2016) – Goodfellow, I., Bengio, Y., Courville, A.; MIT Press</li> <li>• Machine Learning in Finance (2021) – Dixon, M.F., Halperin, I., Bilokon, P.; Springer Verlag</li> <li>• Machine Learning for Text (2018) – Aggarwal, C. C., Springer Verlag</li> </ul>
<p><b>Additional notes</b></p>

**Master-Seminar Finance und Banking**

<b>Modulnummer</b>
MRIEB20232-XX-M25
<b>Modultitel</b>
Masterseminar
<b>Modulverantwortliche/r Prüfer*innen</b>
Prof. Dr. Oliver Entrop

Prüfungsnummer	ECTS	SWS
XX-SE-025	7	2
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
Jedes Semester	1 Semester	2-3

<b>Workload</b>
2 SWS (30 St. Präsenzzeit und 180 St. Eigenarbeitszeit)
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Im Idealfall wurden die anderen Mastervorlesungen des Lehrstuhls bereits absolviert oder werden parallel besucht. Hierzu gehört insbesondere auch „Quantitative Methoden in Finance“. Andere Veranstaltungen des AFT-Bereichs sowie in Statistik/Ökonometrie werden empfohlen.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
In diesem Modul führen 2er-Teams von Studierenden eine abgegrenzte eigene wissenschaftliche Untersuchung durch, die sich in der Regel an einer aktuellen Forschungsarbeit aus einer international führenden Zeitschrift orientiert. Die eigene Untersuchung ist in der Regel empirisch ausgerichtet.
<b>Lernergebnisse Lernziele</b>
Studierende, die an dem Modul erfolgreich teilgenommen haben, <ul style="list-style-type: none"> <li>• erklären, strukturieren und schätzen aktuell in der Forschung diskutierte Themenstellungen im Bereich Finance ein.</li> <li>• erstellen eine eigenständige wissenschaftliche Forschungsarbeit.</li> <li>• führen die Recherche einschlägiger Literatur effektiv durch, strukturieren und reflektieren diese.</li> <li>• erstellen eine Datenbasis für ihre Untersuchung.</li> </ul>

<ul style="list-style-type: none"> <li>• verstehen die notwendigen empirischen Methoden und wenden diese selbstständig an.</li> <li>• erkennen die internationalen Regeln und Standards zum wissenschaftlichen Arbeiten und Forschen und wenden diese auf ihre Forschungsarbeit an.</li> <li>• präsentieren ihre Forschungsarbeit effektiv und diskutieren diese konstruktiv.</li> </ul>
<b>Lehr- und Lernformen</b>
Hausarbeit, Präsentation, Diskussion
<b>Anwesenheitspflicht</b>
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
Portfolio: Seminararbeit (ca. 25.000 Zeichen pro Person, 60%), Präsentation (ca. 40 Min. pro Person, 30%), Diskussion (10%). Es wird eine Gesamtnote vergeben.
<b>Gesamtnotenrelevanz</b>
<b>Wiederholungsmöglichkeit</b>
Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung wiederholt werden.
<b>Literatur</b>
<b>Weitere Hinweise</b>
Die Teilnahme am Master-Seminar Finance und Banking ist nur durch vorherige Anmeldung am Lehrstuhl möglich. Das Anmeldeformular und weitere Informationen finden Sie in Stud.IP.

<b>Seminar Advanced International Economics</b>
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<b>Module number</b>
<b>Module title</b>
Masterseminar
<b>Module coordinator</b>
Prof. Dr. Sebastian Krautheim

Examination number	Credit points (ECTS)	Hours per week (SWS)
	7	2
Availability	Duration	Recommended semester
irregular	1 semester	

<b>Workload</b>
Seminar: 2 SWS (30 hours of attendance and 180 hours of independent study time)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
This seminar is targeted to students who have completed the courses "Fundamentals of International Trade" (FIT) as well as "Advanced International Trade" (AIT) / "Empirics of International Trade" (EIT). Most of the topics directly relate to papers touched upon in the AIT/EIT course. In individual cases also topics unrelated to the two courses are offered.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This seminar covers different topics in the fields of international trade, international macroeconomics, international organization of production, trade policy, identity politics and globalization backlash. This seminar has a clear research orientation and enables students to subsequently engage in their own independent research at the frontier.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully participated in the module "Advanced International Economics"

<ul style="list-style-type: none"> <li>• describe the principles of good scientific practice as well as strategies for academic writing.</li> <li>• outline the state of the literature that relates to their specific topic.</li> <li>• present the main results of their work in a term paper and an oral presentation including the relation to findings in the literature.</li> <li>• perform, where appropriate, an analysis along the lines of a specific paper (depending on the topic this may be on an intuitive level or a graphical, algebraic or empirical analysis).</li> <li>• justify the exact focus and structure chosen for the term paper and the presentation.</li> <li>• assess pros and cons of different approaches in the literature and how they contribute to a better understanding of the topic and, where appropriate, to academic or policy debates.</li> <li>• develop and explore starting points for the introduction of novel issues and research questions into the literature at the frontier.</li> </ul>
<b>Teaching methods</b>
Seminar meetings and discussions. Advice and feedback on the term paper and the final presentation.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Students write a term paper on a topic that is assigned at the beginning of the seminar. The term paper should have 8–12 pages (13000–15600 characters). Besides, students present their work in the seminar and engage in discussions.
Portfolio: The final grade consists of <ul style="list-style-type: none"> <li>• 50% term paper</li> <li>• 50% final presentation</li> </ul>
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation
<b>Recommended reading</b>
<ul style="list-style-type: none"> <li>• Antràs, P. and E. Helpman (2004). “Global Sourcing”. In: Journal of Political Economy 112 (3), pp. 552–580.</li> <li>• Arkolakis, C. (2010). “Market Penetration Costs and the New Consumers Margin in International Trade”. In: Journal of Political Economy 118 (6), pp. 1151–1199.</li> <li>• Bernard, A. B., S. J. Redding, and P. K. Schott (2007). “Comparative Advantage and Heterogeneous Firms”. In: The Review of Economic Studies 74.1, pp. 31–66.</li> <li>• Bernard, A. B., S. J. Redding, and P. K. Schott (2011). “Multiproduct Firms and Trade Liberalization”. In: The Quarterly Journal of Economics 126.3, pp. 1271–1318.</li> <li>• Chaney, T. (2008). “Distorted Gravity: The Intensive and Extensive Margins of International Trade”. In: American Economic Review 98 (4), pp. 1707–1721.</li> <li>• Eaton, J. and S. Kortum (2002). “Technology, Geography, and Trade.” In: Econometrica 70, pp. 1741–1779.</li> <li>• Eaton, J., S. Kortum, and F. Kramarz (2011). “An Anatomy of International Trade: Evidence From French Firms”. In: Econometrica 79.5, pp. 1453–1498.</li> <li>• Eckel, C. and J. P. Neary (2010). “Multi-Product Firms and Flexible Manufacturing in the Global Economy”. In: Review of Economic Studies 77 (1), pp. 188–217.</li> <li>• Egger, H. and U. Kreickemeier (2012). “Fairness, Trade, and Inequality”. In: Journal of International Economics 86.2, pp. 184–196.</li> <li>• Helpman, E., O. Itzhakovi, and S. Redding (2010). “Inequality and Unemployment in a Global Economy”. In: Eco 78 (4), pp. 1239–1283.</li> </ul>



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**Additional notes**

## Modulgruppe D: Governance, Institutions and Development

### Evaluation of Development Policies

<b>Module number</b>
MRIEB20232-03-12-M30
<b>Module title</b>
Evaluation of Development Policies
<b>Module coordinator</b>
Prof. Dr. Michael Grimm

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-030	5	2+2
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
Lecture 2 SWS (28 h Contact hours and 48 h Self study) Tutorial 2 SWS (24 h Contact hours and 24 h Self study) Exam Preparation (2 h Contact hours and 24 h Self study)
We are calculating with 15 semester weeks (14 lecture + 1 examination week). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge in Econometrics is required. Prior knowledge in development economics/development studies is an advantage.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Slow economic growth in many parts of the world has led to development aid pessimism. While some believe aid in general does not work and argue that development cannot be planned others think that in fact aid was simply not significant enough to be successful. Hence the former argue in favour of smaller steps and to build on what works, while the latter ask for a substantial increase of aid. This debate has raised the interest in and need of rigorous policy and project evaluations which can in a credible way establish a link between cause and effect. This course introduces students to

<p>the concept and various methods of experimental and quasi experimental impact evaluations. All methods are presented using real world examples. Hence policies and projects are discussed in conjunction with the methods that can be used to evaluate them. Examples include conditional cash transfer programs, the implementation of health insurance, unemployment insurance and a school construction programme among many others.</p> <p>The methods that are discussed in this course are similar to those used in OECD countries to evaluate for example active labour market policies and social security reforms. Hence, the course is not only of interest for students with a special interest in development, but for all students that aim to get experience in policy evaluation more generally.</p> <p>The course is accompanied by a tutorial in which students acquire hands-on experience on how to assess impacts using real data and an econometric software package, STATA. The first few lessons help students to get acquainted with STATA, the leading statistical software package in economics and other social sciences.</p>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>Students who have successfully participated in the Module “Evaluation of Development Policies”:</p> <ul style="list-style-type: none"> <li>• explain the concept of causal inference.</li> <li>• identify an adequate evaluation strategy for a given policy or project.</li> <li>• develop the theory of change associated with a policy or project.</li> <li>• perform power calculations and alternative sampling strategies.</li> <li>• analyse the data in line with the various evaluation methods using the Stata software package.</li> <li>• interpret results from impact evaluations.</li> <li>• complement quantitative evidence with relevant qualitative research to further illustrate the underlying mechanisms linking project inputs to outcomes and ultimate impacts.</li> <li>• assess critically the quality of impact evaluations.</li> <li>• derive policy recommendations from impact evaluations.</li> </ul>
<p><b>Teaching methods</b></p>
<p>“Vorlesung mit Seminarcharakter” Lecture with interactive elements, hands-on exercises in the computer lab. Students discuss concepts and evaluation problems in class using real world case studies. They engage in group work to solve problem sets and to discuss review questions.</p> <p>The course starts with 2 lectures per week, lectures ending presumably 4 weeks before the end of the semester. The accompanying exercises are held until the end of the semester.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Assignment to be submitted (100%). The assignment consists of an evaluation problem that has to be solved using a data set and the Stata software package. Students submit a corresponding research note explaining the evaluation problem, the used evaluation approach, the main results and a policy relevant conclusion.</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<ul style="list-style-type: none"> <li>• A course book with detailed information about the course.</li> <li>• Lecture notes.</li> <li>• Readings (for details, see course book).</li> </ul>

<b>Additional notes</b>
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One guest-lecture
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**Seminar: The Economics of Corruption**

<b>Module number</b>
MRIEB20232-03-12-M39
<b>Module title</b>
Masterseminar
<b>Module coordinator</b>
Prof. Dr. Johann Graf Lambsdorff, Dr. Katharina Werner

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-SE-039	7	4
Availability	Duration	Recommended semester
Irregular	1 semester (2 Wochen geblockt )	

<b>Workload</b>
Online-Videos: Required total time = 30 hrs., Self-work time 60 hrs. for preparing introductory exam and final exam. Face-to-face event: 60 hours, Writing of report 60 hrs. Calculation is based on the Workload for 7 ECTS (210 hrs.).
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Knowledge in microeconomics and institutional economics is strongly recommended. Interest in experimental economics and game theory is helpful.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The course introduces into the economic analysis of corruption, defined as the misuse of public power for private benefit. A focus is put on institutional, behavioral and experimental economics, seeking to address how citizens behave and how officials react to corrupt incentives and sanctions. Approaches to reform, particularly based on the United Nations Convention Against Corruption (UNCAC), are critically discussed and confronted with behavioral insights. Topics covered embrace the 4-eyes principle, Abuse of Office, Corruption Perceptions Index, Debarment, Diffusion of Responsibility, Limiting Discretion, Illicit Enrichment, Intermediaries, Intrinsic Motivation, Job Rotation, Leniency, Nullity of the Basic Contract, Procurement, Separation of Functions and the Tone at the Top.

<b>Intended learning outcomes (ILOs)</b>
<p>Students who have participated in the module "The Economics of Corruption",</p> <ul style="list-style-type: none"> <li>- identify situations of corruption and recall methods for measuring levels of corruption including red flags as well as institutional and behavioural approaches to understanding corruption and reform,</li> <li>- interpret human behaviour as a conflict between selfish interests and honesty and integrity,</li> <li>- implement their own experiment in groups of students,</li> <li>- characterize the results of their experiment through the lens of behavioural models, shedding light on frames, incentives, nudges or similar influences,</li> <li>- produce their own experimental design as a joint work with other students, based on their self-developed research question; combine a statistical analysis of their findings with a discussion of the relevant literature.</li> </ul>
<b>Teaching methods</b>
<p>Students must work through 3-hours of lectures that are supplied as pre-recorded videos, to be found in the "video"-section. The slides can be found in the "Dateien"-section on StudIP. Students must prove their understanding of this material in an introductory online-exam in the form of a single-choice test. The test takes place on Sep 29. The exam must be passed for being accepted to the subsequent workshop, which is conducted as a face-to-face event.</p> <p>Guest presentations, case studies, games and simulations are core ingredients of the face-to-face part of the course. These motivate and guide participants in developing their own experiment. This development and subsequent implementation is deepened by help of group-work. Groups jointly develop, design and run an experiment related to corruption and present the findings briefly in the plenary. Each individual participant then submits a final report on the findings. The deadline for the reports will be announced during the workshop.</p>
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
<p>For 7 ECTS Portfolio exam (Master IEB, DS and other programs): 15 points introductory online-exam (20 minutes), 25 points (40 minutes) for a final test and 60 points short report (5,000 characters) on the research findings from the group work, where the own contribution to the group work is explained.</p> <p>For 10 ECTS Portfolio exam (Master Governance only!): 15 points introductory online-exam (20 minutes), 20 points (40 minutes) for a final test and 55 points short report (5,000 characters) on the research findings from the group work, where the own contribution is explained, 10 points home assignment (8,000 characters) on a topic about anti-corruption.</p>
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>
<b>Population Economics</b>

<b>Module number</b>
MRIEB20232-03-12-M40
<b>Module title</b>
Population Economics
<b>Module coordinator</b>
Prof. Dr. Stefan Bauernschuster

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-12-VL-040	5	2+2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Summer semester	1 semester	2

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Übung 2 SWS (30 hours class instruction; 45 hours self-study)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge in (undergraduate) microeconomics Solid knowledge in microeconometrics, in particular quasi-experimental methods
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
We start the lecture with a look into the period from 1300 to 1800 and investigate the Malthusian theory of population and the question to which degree the Great Plague affected mortality, fertility and income per person. Then, we move to the end of the 19th and the beginning of the 20th century, when Western countries experienced a massive decline in fertility and mortality rates, and analyze the driving forces behind this great demographic transition. In the second half of the 20th century, we observe a further decline in fertility, which is often ascribed to the emergence of the birth control pill. At the same time, education and female labor supply substantially rose, and the age at which people married increased. We analyze these developments using Becker's theory of fertility (quantity-quality trade-off), Katz and Goldin's economic theory of the pill as well as theories of the division of labor within families and (female) labor supply and a rich set of empirical studies on these issues. In recent decades, family policies have been adapted to enhance the reconciliation of work and family life and thus support females' position in the labor market. Apart from analyzing the impact of these policies,

<p>we aim at understanding to which degree discrimination still weakens women's position in labor markets. Finally, we put the focus on international migration which plays an important role in population dynamics and changing labor markets. Here, we first use Roy's model for the selection of migrants to understand who migrates and then analyze the impact of migration on destination countries' labor markets using both theory and empirics.</p> <p>Table of Contents:                  Chapter 1: Introduction                  Chapter 2: Malthusian theory of population                  Chapter 3: Mortality transition                  Chapter 4: Fertility transition                  Chapter 5: Economic effects of the „pill“                  Chapter 6: Gender differences in labor supply and wages                  Chapter 7: Discrimination in the labor market                  Chapter 8: Evaluation of family policies                  Chapter 9: Migration</p>
<p><b>Intended learning outcomes (ILOs)</b></p> <p>Students who have successfully participated in the module are able to</p> <ul style="list-style-type: none"> <li>• describe the major areas of population economics and place them in historical context</li> <li>• outline and critically discuss the main theoretical models in the field of population economics</li> <li>• analyze and interpret the empirical evidence on the topics discussed, distinguish correlation from causality, and evaluate empirical studies with respect to their merits and problems</li> <li>• draw policy relevant conclusions and participate in well-informed debates in the area of the population economics</li> <li>• communicate research findings effectively in oral and written formats</li> </ul>
<p><b>Teaching methods</b></p> <p>Classroom lecture with interactive elements (Vorlesung mit Seminarcharakter)                  Übung with tutorials and student presentations</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>Final exam (90 minutes)                  or portfolio (final exam (90 minutes) and oral presentation)</p>
<p><b>Overall grade relevance</b></p> <p>100% final exam or 80% final exam and 20% oral presentation</p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p> <ul style="list-style-type: none"> <li>• Alsan, M., Goldin, C. (2019), Watersheds in Infant Mortality: The Role of Effective Water and Sewerage Infrastructure, 1880 to 1920, <i>Journal of Political Economy</i>, 127(2), 586-638.</li> <li>• Bailey, M. (2006), More Power to the Pill: The Impact of Contraceptive Freedom on Women's Life Cycle Labor Supply, <i>The Quarterly Journal of Economics</i>, 121(1), 289-320.</li> <li>• Bailey, M. (2010), "Momma's Got the Pill": How Anthony Comstock and Griswold v. Connecticut Shaped US Childbearing, <i>American Economic Review</i>, 100(1), 98-129.</li> <li>• Bauernschuster, S., Driva, A., Hornung, E. (2020), Bismarck's Health Insurance and the Mortality Decline, <i>Journal of the European Economic Association</i>, 18(5), 2561-2607.</li> <li>• Bauernschuster, S., Hener, T., Rainer, H. (2016), Children of a (Policy) Revolution: The Introduction of Universal Child Care and its Effect on Fertility, <i>Journal of the European Economic Association</i>, 14 (4), 975-1005.</li> <li>• Bauernschuster, S., Schlotter, M. (2015), Public Child Care and Mothers' Labor Supply - Evidence from Two Quasi Experiments, <i>Journal of Public Economics</i>, 123, 1-16</li> </ul>



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- Cavalcanti, T., Tavares, J. (2008), Assessing the „Engines of Liberation“: Home Appliances and Female Labor Force Participation“, *Review of Economics and Statistics*, 90 (1), 81-88.
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- Cutler, D., Deaton, A., Lleras-Muney, A. (2006), The Determinants of Mortality, *Journal of Economic Perspectives*, 20(3), 97- 120.
- Doepke, M., Hannusch, A., Kindermann, F., Tertilt, M. (2022), *The Economics of Fertility: A New Era*, NBER Working Paper 29948.
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- Ehrenberg, R.G., Smith, R.S. (2013), *Modern Labor Economics*, Boston: Prentice Hall.
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- Galor, O. (2005), From Stagnation to Growth: Unified Growth Theory, in: Aghion, Philippe, Durlauf, Steven, *Handbook of Economic Growth*, Vol.1A, 171-293.
- Goldin, C. (1984), The Historical Evolution of Female Earnings Functions and Occupations, *Explorations in Economic History*, 21, 1-27.
- Goldin, C., Katz, L. (2002), The Power of the Pill: Oral Contraceptives and Women's Career and Marriage Decisions, *Journal of Political Economy*, 110(4), 730-770
- Goldin, C., Rouse, C. (2000), Orchestrating Impartiality: The Impact of „Blind“ Auditions on Female Musicians, *American Economic Review*, 90(4), 715-741.
- Kleven, H., Landais, C., Posch, J., Steinhauer, A., Zweimüller, J. (2019) c, *American Economic Review Papers & Proceedings*, 109, 122-126
- Malthus, T. R. (1826), *Essay on the Principle of Population*, London: John Murray.
- Olivetti, C., Petrongolo, B. (2008), Unequal Pay or Unequal Employment? A Cross-Country Analysis of the Gender Gaps, *Journal of Labor Economics*, 26(4), 621-654.
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**Additional notes**

Exam question can be answered in English or German

**Behavioral Public Economics**

<b>Module number</b>
MRIEB20232-03-12-M41
<b>Module title</b>
Behavioral Public Economics
<b>Module coordinator</b>
Prof. Dr. Stefan Bauernschuster

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-041	5	2+2
Availability	Duration	Recommended semester
Every winter semester	1 semester	3

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Uebung 2 SWS (30 hours class instruction; 45 hours self-study)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge in (undergraduate) microeconomics and statistics/econometrics Solid knowledge in (undergraduate) public economics
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The model figure of homo economicus, a rational perfectly informed and self-interested individual who maximizes her utility, is a simple yet powerful tool in theoretical economic models. However, sometimes it fails to provide an adequate picture of individual decision-making processes. In this lecture, we complement the standard approach with insights from behavioral economics to analyze which (new) implications can be drawn from this perspective for the field of public economics. Amongst the topics covered in the lecture are time-inconsistent behavior (hyperbolic discounting) and its implications for the taxation of sin goods such as alcohol or unhealthy food, mental accounting and its implications for labelling social transfers, the salience of information and its

<p>implications for attitudes and behavior, reference points and loss aversion and its implications for labor supply, and the role of default options for retirement and health insurance.</p> <p>Table of Contents:                  Chapter 1: Neoclassical vs. behavioral economics?                  Chapter 2: Hyperbolic discounting and sin taxes                  Chapter 3: Reference points and loss aversion                  Chapter 4: Mental accounting and narrow bracketing                  Chapter 5: Limited attention and lack of information                  Chapter 6: Status quo bias and default options                  Chapter 7: Debating soft paternalism</p>
<p><b>Intended learning outcomes (ILOs)</b></p> <p>Students who have successfully participated in the module “Behavioral Public Economics” are able to</p> <ul style="list-style-type: none"> <li>• demonstrate a clear understanding of the main features and assumptions of neoclassical public economics</li> <li>• identify situations in which individuals’ behavior deviates from the predictions of neoclassical theory and explain these deviations with the help of behavioral economic concepts</li> <li>• develop suggestions in which way insights from behavioral economics might improve policy decisions,</li> <li>• use this knowledge to assess applied research papers, interpret the findings and critically discuss the policy conclusions with their peers</li> </ul>
<p><b>Teaching methods</b></p> <p>Classroom lecture with interactive elements (Vorlesung mit Seminarcharakter)                  Uebung with tutorials and student presentations</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>final exam (90 minutes)                  or portfolio (final exam (90 minutes) and oral presentation)</p>
<p><b>Overall grade relevance</b></p> <p>100% final exam or 80% final exam and 20% oral presentation</p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p> <ul style="list-style-type: none"> <li>• Abadie, A., Gay, S. (2006), The Impact of Presumed Consent Legislation on Cadaveric Organ Donation: A Cross-Country Study, <i>Journal of Health Economics</i>, 25, 599-620.</li> <li>• Abeler, J., Marklein, F. (2017), Fungibility, Labels, and Consumption, <i>Journal of the European Economic Association</i>, 15(1), 99–127.</li> <li>• Allcot, H. (2011), Social Norms and Energy Conservation, <i>Journal of Public Economics</i>, 95, 1082-1095.</li> <li>• Allcot, H., Lockwood, B., Taubinsky, D. (2019), Should We Tax Sugar-Sweetened Beverages? An Overview of Theory and Evidence, <i>Journal of Economic Perspectives</i>, 33(3), 202-227.</li> <li>• Angner, E. (2012), <i>A Course in Behavioral Economics</i>, New York: Palgrave McMillan.</li> <li>• Angrist, J., Azoulay, P., Ellison, G., Hill, R., Feng Lu, S. (2017), Economic Research Evolves: Fields and Styles, <i>American Economic Review: Papers&amp;Proceedings</i>, 107(5), 293–297.</li> <li>• Bauernschuster, S., Rekers, R. (2022), Speed Limit Enforcement and Road Safety, <i>Journal of Public Economics</i>, 210,104663.</li> </ul>

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- DellaVigna, S., Malmendier, U. (2006), Paying Not to Go to the Gym, *American Economic Review*, 96(3), 694-719
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- Fryer, R., Levitt, S., List, J., Sadoff, S. (2022), Enhancing the Efficacy of Teacher Incentives through Framing: A Field Experiment, *American Economic Journal: Economic Policy*, 14(4), 269-299.
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**Additional notes**

Exam question can be answered in English or German

**Seminar in Public Economics**

<b>Module number</b>
MRIEB20232- XX-M31
<b>Module title</b>
Topics in Public Economics
<b>Module coordinator</b>
Prof. Dr. Stefan Bauernschuster

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-SE-031	7	2
Availability	Duration	Recommended semester
Every winter semester	1 semester	3

<b>Workload</b>
Seminar 2 SWS (30 hours class instruction; 180 hours self-study)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge in STATA or R
<b>Requirements</b>
In-depth microeconomic knowledge (in particular on quasi-experimental methods) acquired for example in the courses “Natural and Field Experiments” or “Evaluation of Development Policies”
<b>Language of instruction</b>
English

<b>Content</b>
This course introduces students to the replication of empirical research papers. It is divided into two parts. In the first part, students work in groups of two to replicate the main results of a published empirical research paper. The results of this exercise (including the code developed by the students themselves) are then presented to the rest of the class. In the second part, students individually prepare a short seminar paper in which they extend the replication of the paper by conducting further analyses. The research papers assigned will be in the broad area of public economics and the software used can either be Stata or R.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully participated in the module are able to

<ul style="list-style-type: none"> <li>• analyze and interpret research papers in the area of applied microeconometrics, and evaluate their identifying strategy</li> <li>• assess the importance of replication in applied research</li> <li>• develop and strengthen their data literacy skills by working with different types of data sets</li> <li>• apply econometric methods in Stata or R to replicate research papers</li> <li>• identify relevant research ideas and implement them by independently extending the analyses conducted in the research paper</li> <li>• effectively communicate the main results of the empirical exercise in oral and written form, and critically discuss problems encountered</li> </ul>
<b>Teaching methods</b>
Introductory sessions with interactive elements Seminar as a blocked course with student presentations and discussions
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Portfolio (presentation and seminar thesis (6 pages))
<b>Overall grade relevance</b>
50% presentation and 50% seminar thesis
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
The research papers for replication will be presented in the introductory session.
<b>Additional notes</b>
The first part of the seminar mainly consists of the reproduction of a research paper's original findings; we will provide the students with the underlying data set. The students are supposed to explore whether the results replicate and present their replication exercise in the presentation session. While the first part consists of the reproduction of the original study results, the goal of the second part of the course, i.e. the seminar paper, is to shortly summarize the original study and then review and extend the paper's methods and findings. Therefore, each student should independently analyze the robustness of the results and summarize the findings in a short seminar paper.

<b>Economics of Education</b>
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<b>Module number</b>
MRIEB20232-03-12-M32
<b>Module title</b>
Economics of Education
<b>Module coordinator</b>
Prof. Dr. Stefan Bauernschuster

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-12-VL-032	5	2+2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Summer semester	1 semester	2

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Uebung 2 SWS (30 hours class instruction; 45 hours self-study)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge in (undergraduate) microeconomics Solid knowledge in microeconometrics, in particular quasi-experimental methods
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Human capital is a key factor for growth and prosperity of nations. Due to the crucial role of education, Germany's bad performance in recent international school achievement tests has induced heated debates on problems of the current school system and necessary reforms. The first part of this lecture deals with the role of education for the economic development of countries and the effects of schooling on wages and the risk of getting unemployed. Apart from these labor market related impacts, we also look at the effects of schooling on health, crime, and social engagement. It becomes apparent that education is not only about cognitive but also about non-cognitive skills. The second part of the lecture evolves around the question how educational systems should be designed in order to provide the best possible results for children and youths. In addition to the investigating effects of early childhood education, we focus on the effects of class size, (early) educational

<p>tracking, school autonomy as well as the role of teachers. This analysis is based on an in-depth inspection of seminal empirical research papers.</p> <p>Table of Contents:</p> <ol style="list-style-type: none"> <li>1) Human capital and growth</li> <li>2) Human capital theory</li> <li>3) Signalling theory</li> <li>4) Cognitive and non-cognitive skills</li> <li>5) Education and health</li> <li>6) Education, citizenship, and crime</li> <li>7) Early childhood education</li> <li>8) Class size effects</li> <li>9) Effects of (early) tracking</li> <li>10) The role of teachers</li> </ol>
<p><b>Intended learning outcomes (ILOs)</b></p> <p>Students who have successfully participated in the module are able to</p> <ul style="list-style-type: none"> <li>• illustrate the most important theoretical models in the field of economics of education, such as the human capital theory, signaling theory, or the technology of skill formation</li> <li>• describe and critically discuss the determinants and effects of education</li> <li>• interpret empirical evidence on the topics discussed, and assess the merits and limitations of empirical studies</li> <li>• demonstrate a clear understanding of methods used in empirical research, such as RDD, Difference-in-Differences, and IV</li> <li>• develop informed policy conclusions and contribute to debates on the economics of education</li> <li>• communicate research findings effectively in oral and written formats</li> </ul>
<p><b>Teaching methods</b></p> <p>Classroom lecture with interactive elements (Vorlesung mit Seminarcharakter)                  Übung with tutorials and student presentations</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>Final exam (90 minutes)                  or portfolio (final exam (90 minutes) and oral presentation)</p>
<p><b>Overall grade relevance</b></p> <p>100% final exam or 80% final exam and 20% oral presentation</p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p> <ul style="list-style-type: none"> <li>• Angrist, J., Krueger A.B. (1991), Does Compulsory School Attendance Affect Schooling and Earnings? Quarterly Journal of Economics, 106(4), 979-1014.</li> <li>• Becker, G. (1974), A Theory of Social Interactions, Journal of Political Economy, 82(6), 1063–1093.</li> <li>• Becker, G., Murphy, K. (1988), The Family and the State, Journal of Law and Economics, 31, 1-18.</li> <li>• Borjas, G. (2013), Labor Economics, New York: McGraw-Hill.</li> <li>• Buckles, K., Hagemann, A., Malamud, O., Morrill, M., Wozniak, A. (2016), The Effect of College Education on Mortality, Journal of Health Economics, 50, 99-114.</li> <li>• Case, A., Deaton, A. (2021), The Great Divide: Education, Despair, and Death, NBER Working Paper 129241.</li> </ul>



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- Clark, D., Royer, H. (2013), The Effect of Education on Adult Mortality and Health: Evidence from Britain, *American Economic Review*, 103(6), 2087-2120.
- Clark, D., Martorell, P. (2014), The Signaling Value of a High School Diploma, *Journal of Political Economy*, 122(2), 282-318.
- Cunha, F., Heckman, J. (2007), The Technology of Skill Formation, *American Economic Review*, 97(2), 31-47.
- Datta Gupta, N., Simonsen, M. (2010), Non-cognitive Child Outcomes and Universal High Quality Child Care, *Journal of Public Economics*, 94, 30-43.
- Dustmann, C., Puhani, P., Schönberg, U. (2016), The Long-Term Effects of Early Track Choice, *Economic Journal*, 127, 1348-1380.
- Edin, P.-A., Fredriksson, P., Nybom, M., Öckert, B. (2022), The Rising Return to Noncognitive Skill, *American Economic Journal: Applied Economics*, 14(2), 78-100.
- Ermisch, J. (2003), *An Economic Analysis of the Family*, Princeton: Princeton University Press.
- Goldin, C. (2003), The Human Capital Century, *Education Next*, 3(1), 73-78.
- Groot, W., Oosterbeek, H. (1994), Earnings Effects of Different Components of Schooling: Human Capital Versus Screening, *The Review of Economics and Statistics*, 76(2), 317-321.
- Grossman, M. (2006), Education and Nonmarket Outcomes, in: Hanushek, Eric, Welch, Finis (ed.), *Handbook of the Economics of Education*, Vol.1, 577-634.
- Hanushek, E., Rivkin, S. (2010), Generalizations about Using Value-Added Measures of Teacher Quality, *American Economic Review P&P*, 100, 267-271.
- Hanushek, E., Woessmann, L. (2006), Does Educational Tracking Affect Performance and Inequality? Difference-in-Differences Evidence Across Countries, *Economic Journal*, 116, D63-D76.
- Hanushek, E., Woessmann, L. (2008), The Role of Cognitive Skills in Economic Development, *Journal of Economic Literature*, 46(3), 607- 668.
- Havnes, T., Mogstad, M. (2011), No Child Left Behind: Subsidized Child Care and Children's Long-run Outcomes , *American Economic Journal: Economic Policy*, 3(2), 97-129.
- Heckman, J., Pinto, R., Savelyev, P. (2013), Understanding the Mechanisms Through Which an Influential Early Childhood Program Boosted Adult Outcomes, *American Economic Review*, 103(6), 2052- 2086.
- Lochner, L., Moretti, E. (2004), The Effect of Education on Crime: Evidence from Prison Inmates, Arrests, and Self-Reports, *American Economic Review*, 94(1), 155-189.
- Meara, E., Richards, S., Cutler, D. (2008), The Gap Gets Bigger: Changes in Mortality and Life Expectancy by Education, 1981-2000, *Health Affairs*, 27(2), 350-360.
- Milligan, K., Moretti, E., Oreopoulos, P. (2004), Does Education Improve Citizenship? Evidence from the US and the UK, *Journal of Public Economics*, 88 (9-10), 1667-1695.
- Oreopoulos, P. (2006), Estimating Average and Local Average Treatment Effects of Education when Compulsory Schooling Laws Really Matter, *American Economic Review*, 96(1), 152-175.
- Spence, M. (1973), Job Market Signaling, *Quarterly Journal of Economics*, 87(3), 355-374.
- Taylor, L. (1999), *Government's Role in Primary and Secondary Education*, Federal Reserve Bank of Dallas: Economic Review (1), 15-24
- Vandebussche, J., Aghion, P., Meghir, C. (2006), Growth, Distance to Frontier and Composition of Human Capital, *Journal of Economic Growth*, 11, 97–127.

**Additional notes**

Exam question can be answered in English or German

**Economics of Crime**

<b>Module number</b>
MRIEB20232-XX-M33
<b>Module title</b>
Economics of Crime
<b>Module coordinator</b>
Dr. Aixa Maria Garcia-Ramos

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-033	5	2+2
Availability	Duration	Recommended semester
Summer semester	1 semester	2

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Uebung 2 SWS (30 hours class instruction; 45 hours self-study)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Solid knowledge in (undergraduate) microeconomics and statistics/econometrics
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This module introduces students to the theoretical and empirical contributions of economists to the understanding of crime. The economic approach to crime assumes that individuals choose whether to commit a crime based on a rational comparison of its expected costs and benefits. We start by reviewing the theoretical model of crime developed by Becker (1968), which has been the seminal work in the field. After introducing the key elements and implications of this model, we focus on the growing number of empirical studies that have attempted to test its predictions. More specifically, the module covers topics such as the role of policing, imprisonment, labour market opportunities, education, immigration, drug policy, and guns. We also examine the recent contributions in the subfields of intimate partner violence and organised crime. Throughout the course we will become

familiar with a variety of sources of crime data, as well as policy evaluation methods commonly used in these empirical analyses.
<p>Table of Contents:</p> <p>Chapter 1: Introduction</p> <p>Chapter 2: Economic models of crime</p> <p>Chapter 3: Taking the model to the data</p> <p>Chapter 4: Probability of apprehension</p> <p>Chapter 5: Severity of punishment</p> <p>Chapter 6: Labour market</p> <p>Chapter 7: Education</p> <p>Chapter 8: Immigration</p> <p>Chapter 9: Returns to crime</p> <p>Chapter 10: Illegal drugs</p> <p>Chapter 11: Social interactions</p> <p>Chapter 12: Intimate partner violence</p> <p>Chapter 13: Organised crime</p>
<b>Intended learning outcomes (ILOs)</b>
<p>Students who have successfully participated in this module should be able to</p> <ul style="list-style-type: none"> <li>• demonstrate a clear understanding of the main topics in the field of the economics of crime including Becker's theoretical model and the role of several determinants of crime</li> <li>• interpret and think critically about Becker's theoretical model and approximately 15 empirical studies reviewed in the lectures and tutorials</li> <li>• synthesise and communicate the Content of the reviewed papers effectively in written and oral forms</li> <li>• conduct rigorous research and participate in well-informed debates on the area of the economics of crime.</li> </ul>
<b>Teaching methods</b>
<p>Classroom lecture with interactive elements (Vorlesung mit Seminarcharakter)</p> <p>Uebung with tutorials and student presentations</p>
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
<p>Portfolio (final exam and presentation or seminar paper and presentation)</p>
<b>Overall grade relevance</b>
<p>75% final exam and 25% presentation or 60% seminar paper and 40% presentation</p>
<b>Exam resit opportunities</b>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<b>Recommended reading</b>
<ul style="list-style-type: none"> <li>• Aizer, A. (2010). The gender wage gap and domestic violence. <i>The American Economic Review</i>, 100(4), 1847-1859.</li> <li>• Becker, G. (1968) Crime and punishment: An economic approach. <i>Journal of Political Economy</i>, 76(2): 169-217.</li> <li>• Bell, B., Fasani, F., Machin, S. (2013). Crime and immigration: Evidence from large immigrant waves. <i>Review of Economics and statistics</i>, 21(3): 1278–1290.</li> <li>• Brassiolo, P. (2016). Domestic violence and divorce law: When divorce threats become credible. <i>Journal of Labor Economics</i>, 2(34), 443-477.</li> <li>• Cameron, S. (1988). The economics of crime deterrence: A survey of theory and evidence. <i>Kyklos</i>, 41: 301-323.</li> <li>• Chalfin, A., McCrary, J. (2017). Criminal deterrence: A review of the literature. <i>Journal of Economic Literature</i>, 55(1): 5-48.</li> </ul>

- Cook, P. J., Kang, S. (2016). Birthdays, schooling, and crime: Regression-discontinuity analysis of school performance, delinquency, dropout, and crime initiation. *American Economic Journal: Applied Economics*, 8(1): 33-57.
- Corno, L. (2017). Homelessness and crime: do your friends matter? *The Economic Journal*, 127(602): 959-995.
- Di Tella, R., Schargrodsky, E. (2013). Criminal recidivism after prison and electronic Monitoring. *Journal of Political Economy*, 121(1): 28-73.
- Dobkin, C., Nicosia, N. (2009). The War on Drugs: methamphetamine, public health, and crime. *The American Economic Review*, 99(1): 324-349.
- Draca, M., Koutmeridis, T., Machin, S. (2018). The changing returns to crime: Do criminals respond to prices? *Review of Economic Studies*, 0: 1-30.
- Draca, M., Machin, S., Witt, R. (2011). Panic on the streets of London: police, crime and the July 2005 terror attacks. *The American Economic Review*, 101(5): 2157-2181.
- Dube, O., Garcia-Ponce, O., Thom, K. (2016). From maize to haze: agricultural shocks and the growth of the Mexican drug sector. *Journal of the European Economic Association*, 14(5): 1181-1224.
- Ehrlich, I. (1973) Participation in illegitimate activities: A theoretical and empirical investigation. *Journal of Political Economy*, 81(3): 521-65.
- Gould, E. D., Weinberg, B. A., Mustard, D. B. (2002). Crime rates and local labor market opportunities in the United States: 1979-1997. *The Review of Economics and Statistics*, 84(1): 45-61.
- Monteiro, J., Rocha, R. (2017). Drug battles and school achievement: Evidence from Rio de Janeiro's favelas. *The Review of Economics and Statistics*, 99(2): 213-228.
- Pinotti, P. (2015). The causes and consequences of organised crime: preliminary evidence across countries. *The Economic Journal*, 125(586): F158-F174.

**Additional notes**

Exam questions must be answered in English

**Health, Development and Public Policy**

<b>Module number</b>
MRIEB20232-03-12-M34
<b>Module title</b>
Health, Development and Public Policy
<b>Module coordinator</b>
Prof. Dr. Michael Grimm

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-12-VL-034	5	2+2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every summer semester	1 semester	

<b>Workload</b>
Lecture 2 SWS (28 h Contact hours and 48 h Self study) Tutorial 2 SWS (24 h Contact hours and 24 h Self study) Exam Preparation (2 h Contact hours and 24 h Self study)
We are calculating with 15 semester weeks (14 lecture + 1 examination week). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
An understanding of intermediate micro and macro-economics and basic quantitative analysis is required. Prior knowledge in development economics is an advantage, but not necessary.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Health and nutrition are important inputs to individual well-being and economic development. Individual and population health in turn are driven by individual income and public resources allocated to the health sector. This two-way relationship renders the link between health and economic development complex and the evaluation of the economic impacts of health interventions a challenging endeavour. The course is designed to illustrate these challenges and deals with three broad issues
<ul style="list-style-type: none"> <li>the linkages between health and economic growth, in particular, in the context of developing countries,</li> </ul>

<ul style="list-style-type: none"> <li>• the evaluation of specific policy interventions in the health sector, and</li> <li>• an examination of the rationale for public provision of health care, factors driving resource allocation and the effectiveness of public health spending including public health insurance.</li> </ul>
<b>Intended learning outcomes (ILOs)</b>
<p>Students who have successfully participated in the Module “Health, Development and Public Policy”:</p> <ul style="list-style-type: none"> <li>• define the concept of health in health economics.</li> <li>• understand possible transmission channels between health and development.</li> <li>• assess models explaining health related behavior and health investment.</li> <li>• illustrate specific health problems and develop possible solutions.</li> <li>• reflect on the economic, political and social rationale for the public provision of health expenditure.</li> <li>• interpret the results from impact evaluations of health interventions and policy reforms.</li> </ul>
<b>Teaching methods</b>
Lecture, class room discussions, tutorials (Übungen).
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Written exam 90 min
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<ul style="list-style-type: none"> <li>- A course book with detailed information about the course.</li> <li>- Lecture notes in form of power points (downloadable).</li> <li>- Readings (for details, see course book)</li> </ul>
<b>Additional notes</b>

<b>Growth, Inequality and Poverty</b>
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<b>Module number</b>
MRIEB20232-03-12-M35
<b>Module title</b>
Growth, Inequality and Poverty
<b>Module coordinator</b>
Prof. Dr. Michael Grimm

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-12-VL-035	5	2+2
Availability	Duration	Recommended semester
Every winter semester	1 semester	

<b>Workload</b>
Lecture 2 SWS (28 h Contact hours and 48 h Self study) Tutorial 2 SWS (24 h Contact hours and 24 h Self study) Exam Preparation (2 h Contact hours and 24 h Self study)
We are calculating with 15 semester weeks (14 lecture + 1 examination week). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
An understanding of intermediate micro and macro-economics and basic econometrics is required. Prior knowledge in development economics is an advantage. Students without any prior knowledge in development economics may read the books by either Perkins (2012), Ray (1998) or Todaro and Smith (2006) (see course book for details).
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Economic growth has led to substantial reductions in poverty world-wide, specifically in South-East Asia and in large countries such as China and India and until recently also in Brazil. The picture is more mixed in Sub-Saharan Africa where poverty in some parts has been reduced, while in other parts such as the Sahel region, very recent forecasts suggest at least a stagnation if not an increase. In many emerging economies, including China, growth and poverty reduction are accompanied by a significant increase in inequality. The first part of the course discusses the statistical tools to investigate these dynamics. The course starts with a presentation of the theoretical foundations of

<p>the mainstream welfare measures. This is followed by a detailed discussion of inequality measures and the role of different dimensions of inequality. Then the course focuses on the World Bank's approach to measure poverty. It follows a discussion of the advantages and disadvantages of alternative approaches including Sen's Capability Approach, the Human Development Index and the concept of happiness. The last two chapters discuss theoretical channels linking inequality and economics growth and empirical results testing these channels. The second part of the course focusses on how development policies and development co-operation can help fighting poverty and addressing inequality. It starts with setting out the changing paradigms in development strategies and co-operation over the last decades from the unilateral focus on poverty in the 70s to the more holistic Agenda 2030 with its ambition to leave no one behind.</p>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>Students who have successfully participated in the Module "Growth, Inequality and Poverty"</p> <ul style="list-style-type: none"> <li>• understand the theoretical foundations of commonly used welfare measures.</li> <li>• reflect on alternative welfare measures and approaches.</li> <li>• apply the techniques necessary to analyse statistically growth, poverty and inequality dynamics.</li> <li>• explain recent theories linking economic growth and inequality.</li> <li>• discuss changing paradigms in countries' development strategies as well as international development cooperation.</li> <li>• illustrate potential determinants of successful development cooperation and enable critical assessments of the link between development cooperation, poverty and inequality.</li> </ul>
<p><b>Teaching methods</b></p>
<p>This lecture is organized in a set of lectures and tutorials (Übungen).</p> <p>Students are explicitly invited to actively participate in the lecture through questions and input for discussion. In the tutorial students solve set problems in relation to the lecture. In addition, students are invited to indicate those parts of the course for which they need additional training. This may refer to a particular concept, an empirical method or a certain debate in development politics. Readings are essential to prepare the class and the exam.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Written exam 90 min</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p>General background readings:</p> <ul style="list-style-type: none"> <li>• De Janvry, A. and E. Sadoulet (2016), Development Economics. Theory and Practice. Routledge, London.</li> <li>• Grimm M., A. McKay and S. Klasen (2007), Determinants of Pro-Poor Growth: Analytical Issues and Findings from Country Cases. London: Palgrave-Macmillan.</li> <li>• Haughton, J. and S. R. Khandker (2009), Handbook on Poverty and Inequality. World Bank, Washington D.C.</li> <li>• Perkins, D.H., S. Radelet, D.L. Lindauer and S.A. Block (2012), Economics of Development, Norton &amp; Company.</li> <li>• Ray D. (1998), Development Economics. Princeton University Press: Princeton.</li> </ul>



- Shorrocks, A.F. and R. van der Hoeven (2004), Growth, Inequality and Poverty. Prospects for Pro-Poor Economic Development, Oxford: Oxford University Press.
- Szirmai, A. (2015), Socio-Economic Development. 2nd edition, Cambridge University Press.
- Todaro, M.P. and S.C. Smith (2006), Economic Development. 9th edition (or newer), Pearson: Essex.
- World Bank (2006), World Development Report: Equity and Development. World Bank, Washington D.C.
- "Economic Development" by Michael P. Todaro and Stephen C. Smith is available as an e-book in our university library. You can also use this direct link:  
<https://elibrary.pearson.de/book/99.150005/9781292291208>

**Additional notes**

**Seminar in Development Economics**

<b>Module number</b>
MRIEB20232-XX-M36
<b>Module title</b>
Masterseminar
<b>Module coordinator</b>
Prof. Dr. Michael Grimm

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
XX-SE-036	7	2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every summer semester	1 semester	

<b>Workload</b>
30 h Contact hours and 180 h Self-study
We are calculating with 15 semester weeks (14 lecture + 1 examination week). Each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe D: Governance, Institutions and Development
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge in econometrics as well as micro- and macroeconomics is required. While a strong mathematical or statistical background is not necessary to follow the course, students will be expected to engage with several papers using regression analysis and data science. Prior knowledge in development economics and/or political economy is an advantage but not necessary..
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The seminar focuses on fundamental problems of socio-economic development at an advanced level. It offers an integrated mix of theories, empirical testing, policy evaluations and political debate. The topics change from year to year.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully participated in the Module "Seminar: Development Economics":
<ul style="list-style-type: none"> <li>• developed a basic understanding in a certain field of development economics.</li> <li>• identified, reviewed and synthesized relevant scientific literature.</li> </ul>

<ul style="list-style-type: none"> <li>• explain the basics of the theoretical and theoretical approaches used in the literature.</li> <li>• wrote and presented a scientific research paper based on the reviewed literature.</li> <li>• assess own empirical material to complement their literature review.</li> <li>• identified research gaps in the literature.</li> <li>• engaged in scientific debates with other students.</li> <li>• critically reflect on the seminar papers by other students.</li> </ul>
<p><b>Teaching methods</b></p> <p>The seminar can be organized as a block seminar during the lecture period or as a series of introductory lectures and discussions, followed by students' presentations of one of the research articles from the course and a prepared referee report on this article.</p> <p>Please see syllabus and course book.</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>Students are expected to choose one of the research articles from the list, write a three-to-five page referee report or research proposal based on the paper chosen, and present both the summary of the research paper and referee report/research proposal in the class.</p> <p>The grade will consist of a Presentation (30%) + Referee report (50%) + Discussion and participation in class (20%).</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p> <p>Materials from the course (i.e. academic papers, published in international journals and referee reports)</p>
<p><b>Additional notes</b></p>

## Modulgruppe E: Business

### Organization Theory and Sustainable Leadership

<b>Module number</b>
MRIEB20232-02-11-M42
<b>Module title</b>
Organization Theory and Sustainable Leadership
<b>Module coordinator</b>
Prof. Dr. Suleika Bort

Examination number	Credit points (ECTS)	Hours per week (SWS)
02-11-VL-042	5	3
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
3 SWS
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
According to § 3 of the study and examination regulations for the Master's degree program in International Economics and Business.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This course provides an overview of the key issues and arguments within organization theory and critically discusses and applies them in the context of sustainability, justice, and social responsibility. Furthermore, the course discusses various sustainable and ethical leadership ideas and highlights the value of theory for organizational analysis, leadership and decision making.
<b>Intended learning outcomes (ILOs)</b>
After successful participation in this course, students <ul style="list-style-type: none"> <li>• develop the perspective that leaders and organizations have agency and a role in addressing issues such as social inequality and environmental degradation.</li> <li>• understand different theoretical approaches to explain the activities of organizations and apply them to examples and practical cases.</li> </ul>

<ul style="list-style-type: none"> <li>critically reflect the boundaries of these theories, asking whether there are alternative ways to manage firms and engage in sustainable leadership.</li> <li>examine different cases of leaders and firms that have reimagined their roles, objectives, and directions they have followed.</li> </ul>
<b>Teaching methods</b>
<ul style="list-style-type: none"> <li>Interactive lecture with seminar character</li> <li>Discussion of questions, readings and case studies linked to the topic</li> </ul>
<b>Required attendance</b>
Yes
<b>Examination (type of examination, scope)</b>
Portfolio
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
No; Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
References will be given in the course.
<b>Additional notes</b>

**Organizations and Innovation Strategy**

<b>Module number</b>
MRIEB20232-03-11-M51
<b>Module title</b>
Organizational and Competitive Strategy
<b>Module coordinator</b>
Prof. Dr. Carolin Häussler, Dr. Patrick Figge

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-11-VL-051	5	4
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every winter semester	1 semester	

<b>Workload</b>
Lecture: 2 SWS (30 hrs. class instruction, 65 hrs. self-study) Exercise Class: 2 SWS (15 hrs. class instruction, 40 hrs. self-study)
Calculation is based on: every hr. per semester week corresponds to 60 minutes. One semester presumably consists of 15 weeks, i.e., 14 course and 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
In accordance with § 3 of the study and examination regulation for the master degree program Business Administration.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
This course focuses on the organizational and strategic challenges companies face in order to obtain a sustainable competitive advantage. It engages in an application-oriented analysis of intercompany interaction along the value chain. The course discusses how companies organize to innovate and decide for strategic moves in order to attain competitive advantage. Amongst others, topics covered by this course will be pricing decisions, market entry decisions, intellectual property protection, network effects, and vertical relations within the value chain.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully participated in the module "Organizations and Innovation Strategy",

<ul style="list-style-type: none"> <li>• explain key theoretical concepts of management, competition and strategy science.</li> <li>• combine and compare knowledge of theoretical concepts with the understanding of emerging trends. In so doing, students discuss resulting consequences for strategic decision-making in organizations, e.g., the strategic implications of network effects on the management of platform ecosystems.</li> <li>• perform analyses to quantify abstract decision-making scenarios through game theoretic and economic models (e.g., simultaneous and sequential decision-making games).</li> <li>• assess corporate strategies through analyzing competitive environments surrounding organizations.</li> <li>• develop adequate recommendations for organizations.</li> </ul>
<b>Teaching methods</b>
<ul style="list-style-type: none"> <li>• Interactive lecture</li> <li>• Discussion of Contents</li> <li>• Discussion of questions and case studies linked to the organizational and innovation strategy of companies</li> <li>• Interactive surveys and classroom experiments</li> </ul>
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Written exam at the end of the course (60 Minutes)
<b>Overall grade relevance</b>
Exam (100%)
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>
<ul style="list-style-type: none"> <li>• <b>This lecture replaces the lecture “Organizational and Competitive Strategy” (you cannot include both courses in your degree program)</b></li> <li>• Guest lectures, integration of videos, case studies</li> <li>• A weekly exercise class (#32825) will supplement the lecture by repeating and intensifying core concepts.</li> <li>• The module is applicable to the Certificate Program in Digital Technology and Entrepreneurship: Entrepreneurial Pathfinder.</li> </ul>

<b>Managing and Leading Strategic Innovation and Change</b>
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<b>Module number</b>
MRIEB20232-03-11-M52
<b>Module title</b>
Managing and Leading Strategic Innovation and Change
<b>Module coordinator</b>
Prof. Dr. Andreas König

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-11-VL-052	5	2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every summer semester	1 semester	

<b>Workload</b>
Lecture 2 SWS (30h presence time and 120h own working time)
Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e. 14 course + 1 exam week
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
According to § 3 of the study and examination regulations for the International Economics and Business Master's program.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Over the past decades, few challenges have become more vital to organizations than creating value and growth through strategic innovation. This course illuminates the focal issues involved in such breakthroughs of creating and capturing value in an industry. Our journey starts by looking at the specific difficulties of incumbent firms when engaging in strategic innovation and ends by investigating the opportunities that emerge as a consequence of the inertia of incumbent organizations. We particularly focus on how leaders of teams and organizations can shape strategic change, both by looking at real-life cases and by reading, and reflecting on, state-of-the-art scholarly work on strategic innovation.
<b>Intended learning outcomes (ILOs)</b>
After successful participation in this course, students



<ul style="list-style-type: none"> <li>• Understand and elaborate what strategic innovation is</li> <li>• Explain and evaluate the specific challenges involved in strategic innovation</li> <li>• Transfer frameworks and knowledge to real-life cases of strategic change, both from the perspective of established organizations as well as entrepreneurial start-ups</li> </ul>
<b>Teaching methods</b>
<ul style="list-style-type: none"> <li>• Classroom discussions</li> <li>• Critical reflection of current research papers</li> <li>• Presentation of case studies and exercises</li> </ul>
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Written exam, 60 minutes, 100% of the final grade
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<ul style="list-style-type: none"> <li>• Backhaus, K., Erichson, B., Plinke W., Weiber, R.: Multivariate Analysemethoden. Eine anwendungsorientierte Einführung, 11. Aufl., Berlin, 2006.</li> <li>• Diekmann, A.: Empirische Sozialforschung, 12. Aufl., Hamburg, 2004.</li> <li>• Schnell, R., Hill, P., Esser, E.: Methoden der empirischen Sozialforschung, 7. Aufl., München, 2005.</li> <li>• Research articles (will be announced during the semester)</li> </ul>
<b>Additional notes</b>
For more information, please visit Stud.IP

**International Accounting**

<b>Module number</b>
MRIEB20232-03-11-M53
<b>Module title</b>
International Accounting
<b>Module coordinator</b>
Prof. Dr. Christoph Pelger

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-11-VL-053	5	4
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every winter semester	1 semester	

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Tutorials 2 SWS (30 hours class instruction; 45 hours self-study)
The calculation is based on 15 semester weeks (14 lecture weeks + 1 exam week) and each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge in accounting (not necessarily IFRS)
<b>Requirements</b>
<b>Language of instructions</b>
English

**Content**

<p>International Financial Reporting Standards (IFRS) are the global language of business because listed companies in more than 140 countries around the world (and many large non-listed companies) are required or at least have an option to use them for preparing their financial statements.</p> <p>This course aims to provide an in-depth understanding of IFRS in terms of the institutional structure of the standard-setter, the conceptual mindset of IFRS, and selected key standards. For instance, this course covers topics such as revenue recognition, intangible assets, provisions and fair value measurement. Together with the course on Advanced International Accounting (offered in the summer term), this course aims to provide master students with a comprehensive overview of IFRS.</p>
<p><b>Intended learning outcomes (ILOs)</b></p> <p>After successful participation in this course, students</p> <ul style="list-style-type: none"> <li>• Explain the historical development of international accounting and the institutional setting of the International Accounting Standards Board (IASB).</li> <li>• Understand the conceptual mind-set of IFRS as outlined in the IASB's Conceptual Framework and characterize the interplay between framework and standards.</li> <li>• Summarize key accounting topics on recognition and measurement arising in specific standards in IFRS and apply them to examples and practical cases.</li> <li>• Assess the pros and cons associated with internationalization in accounting, IASB policies and specific concepts and standards in IFRS.</li> <li>• Develop suggestions on possible ways forward regarding IFRS standard-setting and implementation in light of practical concerns and research insights.</li> </ul>
<p><b>Teaching methods</b></p> <p>Interactive lecture with cases and discussions; exercises in the tutorial</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p> <p>100 % final exam (60 minutes)</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p> <p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p> <p>This course is taught in English.</p>

## Reporting of Digital Business Models

<b>Module number</b>
MRIEB20232-03-11-M43
<b>Module title</b>
Reporting of Digital Business Models
<b>Module coordinator</b>
Prof. Dr. Christoph Pelger

Examination number	Credit points (ECTS)	Hours per week (SWS)
03-11-VL-043	5	3
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
Lecture 3 SWS (45 hours class interaction; 105 hours self-study)
The calculation is based on 15 semester weeks (14 lecture weeks + 1 exam week) and each SWS is included in the calculation with 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge of financial accounting (not necessarily IFRS)
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Digital business models are ever more pervasive in business practice. The traditional financial reporting approaches, however, are limited in depicting the key value drivers of digital business models in a transparent and useful manner. This raises the following questions: <ul style="list-style-type: none"> <li>• How informative are financial reports of (listed) companies with digital business models about their key value drivers?</li> <li>• How could financial reporting be transformed to reflect the increasing importance of digital business models?</li> </ul> This course first introduces relevant International Financial Reporting Standards (IFRS) that focus on the recognition and measurement of intangible assets. Cases of listed companies with digital business models are used to reflect on the abilities and limitations of current accounting standards to

<p>provide decision-useful information. Current research is then mobilized to shed light on more general issues with the accounting for intangible assets under IFRS. Finally, current standard-setting and other regulatory developments in the area of intangible assets accounting are discussed.</p>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>After successful participation in this course, students</p> <ul style="list-style-type: none"> <li>• Summarize relevant financial reporting standards on intangible assets and apply them to examples and practical cases.</li> <li>• Assess academic research on the reporting of intangible assets.</li> <li>• Outline key aspects of digital business models and assess the limits of depicting them in financial statements.</li> <li>• Analyze the financial statements of listed companies with digital business models.</li> <li>• Develop suggestions of how the financial reporting standards could be improved to provide more decision-useful information about companies with digital business models.</li> <li>• Present their insights into practical cases and research studies effectively in oral presentations and short essays.</li> </ul>
<p><b>Teaching methods</b></p>
<p>Lecture with seminar character (Interactive lecture with cases, student presentations and discussions; exercises in the tutorial)</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Individual essay(s), individual and group presentations, active participation in the sessions.</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p>
<p>The course is taught in English.</p> <p>The number of participants is limited. Prior application for this course is necessary. Information on the application process are provided on the website of the Chair of Accounting and Auditing and in Stud.IP.</p>

**Advanced International Accounting**

<b>Module number</b>
MRIEB20232-03-11-M44
<b>Module title</b>
Advanced International Accounting
<b>Module coordinator</b>
Prof. Dr. Christoph Pelger

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-11-VL-044	5	2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every summer semester	1 semester	Master students

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Tutorials 2 SWS (30 hours class instruction; 45 hours self-study)
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
<b>Requirements</b>
Basic knowledge in IFRS is required.
<b>Language of instruction</b>
English

<b>Content</b>
This course aims to provide insights into advanced topics in international accounting.
The course presents research on the effects of IFRS adoption and introduces a number of specific standards in IFRS, dealing with topics such as lease accounting, deferred taxes, post-employment benefits, consolidation, business combinations, joint operations, associates.
<b>Intended learning outcomes (ILOs)</b>

<p>The learning objectives of this course are to:</p> <ul style="list-style-type: none"> <li>• Understand and apply specific accounting topics in IFRS.</li> <li>• Discuss recent developments in IFRS.</li> <li>• Reflect on the Content and application of IFRS.</li> </ul> <p>Overall, together with the basic course on International Accounting (offered in the winter term), this course aims to provide master students with a comprehensive overview of IFRS.</p>
<b>Teaching methods</b>
Lecture, cases, discussions
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
100 % final exam (60 minutes)
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>
This course is taught in English

**Digital Markets and Online Platforms**

<b>Module number</b>
MRIEB20232-XX-M46
<b>Module title</b>
Electronic Markets
<b>Module coordinator</b>
Prof. Dr. Jan Krämer

Examination number	Credit points (ECTS)	Hours per week (SWS)
XX-VL-046	5	4
Availability	Duration	Recommended semester
Every winter semester	1 Semester	

<b>Workload</b>
Lecture 2 SWS (30 hrs. attendance and 45 hrs. self-study) Tutorial 2 SWS (30 hrs. attendance and 45 hrs. self-study)
Es wird mit 15 Semesterwochen gerechnet (14 Vorlesungs- + 1 Prüfungswoche) und jede SWS geht mit 60 Minuten in die Berechnung ein.
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Gem. § 4 der Prüfungs- und Studienordnung für den Masterstudiengang Wirtschaftsinformatik (Information Systems).  Basic knowledge of economics is highly recommended. Ideally, but not necessarily, basic knowledge of the Internet economy.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The lecture lays a methodological foundation in the economics of digital markets and online platforms, while paying special attention to strategic, technological and behavioral aspects of platform design. Particularly, this includes the following topics: - Strategies in digital markets with network effects - The role of openness for platform ecosystems - Ratings and recommender systems - Pricing on two-sided platforms



<ul style="list-style-type: none"> <li>- Data-driven platform design and consumer behavior</li> <li>- Competition issues in digital markets and regulation</li> </ul>
<p><b>Intended learning outcomes (ILOs)</b></p>
<p>Students who have successfully participated in the module “Digital Markets and Online Platforms”,</p> <ul style="list-style-type: none"> <li>• explain the current state of research on online platforms, firms' strategies in digital markets and the ongoing policy debate on regulation of digital markets.</li> <li>• interpret business models, governance and design, and competition in the Internet economy.</li> <li>• perform a complete analytical (algebraic) equilibrium analysis of game-theoretic models for competition between two-sided platforms.</li> <li>• understand the design of and computations performed by various types of recommender systems</li> <li>• illustrate how platform design decisions shape behavior of economic actors on a platform.</li> <li>• assess how different approaches in the literature contribute to a better understanding of the topic and, where appropriate, to academic or policy debates.</li> <li>• develop holistic strategies for platform businesses taking into account the idiosyncratic characteristics of digital markets.</li> </ul>
<p><b>Teaching methods</b></p>
<ul style="list-style-type: none"> <li>• Interactive lecture</li> <li>• Tutorial</li> </ul>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Final exam 60 minutes - 100 %</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<ul style="list-style-type: none"> <li>• Parker, G., van Alstyne M., Choudary S. (2016). Platform Revolution. W. W. Norton &amp; Company, Inc.</li> <li>• Belleflamme, P &amp; M. Peitz (2021). The Economics of Platforms: Concepts and Strategies. Cambridge University Press.</li> </ul>
<p><b>Additional notes</b></p>
<ul style="list-style-type: none"> <li>• All teaching material in English language</li> <li>• Teaching language in English</li> <li>• Replaces the course “Electronic Markets”, students who have already completed the course “Electronic Markets” (PN: 266200) cannot register for this course.</li> </ul>

**Organizational Behavior - Unternehmensführung und Verhalten in Organisationen**

<b>Modulnummer</b>
MRIEB20232-XX-M47
<b>Modultitel</b>
Organizational Behavior
<b>Modulverantwortliche/r Prüfer*innen</b>
Prof. Dr. Marina Fiedler

Prüfungsnummer	ECTS	SWS
XX-VL-047	5	2 (+2 für Übung)
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
jedes Sommersemester	1 Semester	1.-4.Semester

<b>Workload</b>
Aufteilung des Workload (zu berechnen in Stunden à 60 Minuten auf 15 Semesterwochen, d.h. 14 Vorlesungs- + 1 Prüfungswoche)
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Gem. § 3 der Studien- und Prüfungsordnung für den Masterstudiengang International Economics and Business. Bachelor-Abschluss in einem wirtschaftswissenschaftlichen oder einem den Wirtschaftswissenschaften nahen Studiengang.
<b>Verpflichtende Voraussetzungen</b>
Keine
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
Zahlreiche Untersuchungen zeigen, dass das Verhalten von Mitarbeitenden Einfluss auf so zentrale unternehmerische Kenngrößen wie Mitarbeitenden-Fluktuation, Gewinn und Umsatz hat und so nachhaltige Wettbewerbsvorteile für das Unternehmen schaffen kann. Ziel der Veranstaltung ist die Hervorhebung der Bedeutung und Wichtigkeit von Unternehmensführung und Verhalten in Organisationen mit besonderem Bezug auf Wandel in Organisationen. Hierzu werden im Wesentlichen folgende Aspekte behandelt:
<ul style="list-style-type: none"> <li>• Führungsstile</li> <li>• Kommunikation und Feedback</li> <li>• Verhandlungsmanagement</li> <li>• Konfliktmanagement</li> </ul>

<ul style="list-style-type: none"> <li>• Teamwork und Diversität</li> </ul> <p>Nähere Informationen zum Modul finden sich jeweils zum Start der Veranstaltung in Stud.IP.</p>
<p><b>Lernergebnisse Lernziele</b></p>
<p>Nach erfolgreicher Teilnahme am Modul sind die Studierenden in der Lage:</p> <ul style="list-style-type: none"> <li>• Einflussfaktoren für das Verhalten von Führungskräften zu bestimmen</li> <li>• Zusammenhänge und Wichtigkeit von Führungsverhalten in Organisationen zu verstehen</li> <li>• Dynamiken des Verhaltens in Organisationen anhand aktueller Trends zu beurteilen</li> </ul>
<p><b>Lehr- und Lernformen</b></p>
<p>Interaktiver Frontalunterricht          Gastvorträge von Expertinnen und Experten aus der Praxis          Erarbeitung von eigenen Tools zu den verschiedenen Themenbereichen</p>
<p><b>Anwesenheitspflicht</b></p>
<p><b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b></p>
<p>Bei dieser Veranstaltung handelt es sich um eine Portfolio-Veranstaltung. Die Gesamtnote setzt sich aus zwei Teilleistungen zusammen:          Teilleistung 1: Erstellung einer Gruppenarbeit, 25 Punkte          Teilleistung 2: 60-minütige schriftliche Klausur, 60 Punkte          Gesamtnote: Insgesamt (Teilleistung und Klausur) sind maximal 85 Punkte zu erreichen, woraus sich die Gesamtnote berechnet.          Beachten Sie hierfür bitte die aktuellen Hinweise in der Veranstaltung sowie in Stud.IP.</p>
<p><b>Gesamnotenrelevanz</b></p>
<p><b>Wiederholungsmöglichkeit</b></p>
<p>Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung wiederholt werden.</p>
<p><b>Literatur</b></p>
<p><b>Weitere Hinweise</b></p>
<p>Die Benotung der schriftlichen Stellungnahmen zu den verschiedenen Thesen soll zum einen der Umsetzung des theoretisch erlernten Stoffs in praxisrelevante Situationen dienen. Aufgrund der Thematik aus dem Bereich des Verhaltens von Mitarbeitern wäre ohne das Fördern des direkten und selbständigen Anwendens des Stoffs der für das Modul vorgesehene Lernprozess auf zu viele theoretische Komponenten beschränkt. Die praktische Anwendbarkeit wird den Studierenden häufig erst durch das aktive und selbstgesteuerte Durchdenken verschiedener Thematiken bewusst. Das eigentliche Verstehen geschieht erst dann, wenn die Studierenden dazu aufgefordert werden, auf Basis des erlernten Stoffs eigene Lösungswege für praxisrelevante Situationen und Probleme zu entwickeln. Daher soll die praxisbezogene Teilleistung den vollen Lernerfolg des Moduls bei den Studierenden begünstigen. Gleichzeitig erfolgt durch die Korrektur der eingereichten Teilleistungen eine Rückmeldung an die Studierenden über ihren Kenntnisstand und hilft somit, den Lernprozess des Moduls zu begleiten. Mögliche offene Fragen und Wissens- oder Verständnislücken können somit sehr viel zielgenauer aufgegriffen und in der Veranstaltung diskutiert werden. Gleichzeitig soll das Erarbeiten der Stellungnahmen in der Gruppe die sozialen Fähigkeiten der Studierenden trainieren. Schlüsselqualifikationen wie das Arbeiten im Team oder die Problemlösungskompetenz in der Gruppe sollen dadurch ausgebaut werden. Da es sich bei den Thesen um durchaus kritische Themen handelt (z.B. „Konflikte sind ineffizient“ oder „Die großen Leistungen in der Geschichte sind insbesondere von Individuen geschaffen worden“) soll durch die in Gruppen entstehenden Diskussionen auch die Konfliktfähigkeit der Studierenden gefördert werden. Gleichzeitig sollen die auf den Umgang mit Menschen in Organisationen zugeschnittenen Fragestellungen eine Diskussion über ethisches Verhalten von Führungskräften sowie Mitarbeitern in Unternehmen anregen. Diese Diskussionen tragen enorm zum Erreichen der</p>

Qualifikationsziele des Moduls bei und könnten im Rahmen einer Klausur nicht annähernd abgedeckt werden. Zum Ende der Veranstaltung folgt zur Überprüfung der fachlichen Kompetenzen und des erlernten theoretischen Wissens zusätzlich eine Klausur. Diese soll zur abschließenden Bewertung des Lernerfolgs der Studierenden auf individueller Basis dienen.

**Financial Statement Analysis**

<b>Module number</b>
MRIEB20232-03-11-M48
<b>Module title</b>
Financial Statement Analysis
<b>Module coordinator</b>
Prof. Dr. Vanessa Flagmeier

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
03-11-VL-048	5	2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every winter semester	1 semester	

<b>Workload</b>
Lecture 2 SWS (30 hours class instruction; 45 hours self-study) Tutorials 2 SWS (30 hours class instruction; 45 hours self-study)
<b>Module applicability</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Basic knowledge in accounting is required.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Financial statements provide data on public corporations' economic activities and are the basis for a wide range of business analyses. Financial analysts who understand managers' disclosure strategies seize opportunities of receiving inside information from public data to evaluate a firm's current and prospective performance. This course presents different analysis tools using financial statements like business strategy analysis, accounting analysis, financial analysis, prospective analysis, and debt security analysis. Using these tools, students learn (1) how to generate performance expectations through industry analysis and competitive strategy analysis; (2) how to evaluate accounting quality by assessing accounting policies and estimates; (3) how to analyze performance using ratios and cash flow analysis; (4) how to make forecasts and value firms;

(5) how to assess the creditworthiness of a company.
<b>Intended learning outcomes (ILOs)</b>
<p>Students who have successfully participated in the module „Financial Statement Analysis“,</p> <ul style="list-style-type: none"> <li>• Explain fundamental concepts of financial statement analysis and the general structure of financial statements.</li> <li>• Understand how the environment and the company's strategy can shape financial statements.</li> <li>• Apply different analysis tools like business strategy analysis, accounting analysis, financial analysis, and prospective analysis.</li> <li>• Standardise, adjust, and analyse financial statements.</li> <li>• Asses pros and cons of different valuation concepts and the implications for firm valuation.</li> <li>• Develop a critical perspective on the reporting and evaluation of companies.</li> </ul>
<b>Teaching methods</b>
Lecture with seminar character and interactive elements, such as discussions and group work. Tutorials and case studies with exercises.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
100 % final exam (60 minutes)
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
Palepu, Healy and Peek: Business Analysis and Valuation: IFRS Standards Edition, 5 <sup>th</sup> ed., Cengage Learning, 2019
<b>Additional notes</b>

**Finanzcontrolling I**

<b>Modulnummer</b>
MRIEB20232-XX-M50
<b>Modultitel</b>
Lectures in Advanced Business Administration
<b>Modulverantwortliche*r / Prüfer*innen</b>
Prof. Dr. Niklas Wagner

Prüfungsnummer	ECTS	SWS
XX-VL-050	5	2
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
Jedes Sommersemester, Fortführung in Finanzcontrolling II	1 Semester	

<b>Workload</b>
Zusammensetzung / Aufteilung des Workload: Veranstaltungen Vorlesung 2 SWS, Übungen 1 SWS = Summe 3 SWS, 5 ECTS
Aufteilung des Workload (zu berechnen in Stunden à 60 Minuten auf 15 Semesterwochen, d.h. 14 Vorlesungs- + 1 Prüfungswoche)
Präsenzzeit: Vorlesung 30, Übung 15, Eigenarbeitszeit: Vorlesung 70, Übung 35
Es wird mit 15 Semesterwochen gerechnet (14 Vorlesungs- + 1 Prüfungswoche) und jede SWS geht mit 60 Minuten in die Berechnung ein.
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 23/24:</b> Modulgruppe E: Business
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Gem. § 3 der Studien- und Prüfungsordnung für den Masterstudiengang Business Administration. Inhalte des Moduls Corporate Finance sowie solide Grundkenntnisse in Statistik und Wahrscheinlichkeitstheorie werden empfohlen.
<b>Verpflichtende Voraussetzungen</b>
Bachelor-Abschluss in einem wirtschaftswissenschaftlichen oder den Wirtschaftswissenschaften nahen Studiengang
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
Die aus dem Grundmodul Corporate Finance bekannten Konzepte Kapitalstruktur, Barwert und Risiko-Return Profil werden in stochastische Kapitalmarktmodelle eingebettet, um auf dieser Basis die fortgeschrittenen Konzepte des Risikomanagements wie Hedging, Einsatz von Derivaten und Value at Risk in ihrer Funktionsweise zu erschließen. Dabei werden anhand folgender spezieller

<p>Inhalte Charakteristika einzelner Instrumente sowie die Dynamik der Ausdifferenzierung der Instrumentenvielfalt dargelegt:</p> <ul style="list-style-type: none"> <li>• Anleihebewertung und Asset-Liability Management mittels Duration und Konvexität</li> <li>• Begriffe der Finanzmarktstochastik: Arbitrage, Hedging-Strategien, stochastische Prozesse, Risikoneutrale Bewertung</li> <li>• Bewertung von Derivaten im Black-Scholes-Merton Modell</li> <li>• Risikomanagement auf der Basis von Value at Risk</li> <li>• Prinzipien der Bonitätsbeurteilung und Kreditrisikomessung</li> <li>• Analyse von Rating-Methoden</li> </ul>
<p><b>Lernergebnisse Lernziele</b></p>
<p>Studierende, die erfolgreich an dem Model „Finanzcontrolling I“ teilgenommen haben,</p> <ul style="list-style-type: none"> <li>• wissen, dass die fundierte Risiko-Return Analyse im Zentrum vieler praktischer Entscheidungen steht.</li> <li>• kennen die zwingende sachliche Kontinuität zwischen den traditionellen Konzepten der Finanzierung und deren moderner Ausdifferenzierung.</li> <li>• erlernen die Ambivalenz von Arbitrage- und Hedgingstrategien, die in die Struktur des Risiko-Return trade-offs eingelassen ist und können deren Zielsetzung beurteilen.</li> <li>• verstehen, dass das Bewertungsproblem für Derivate sich auch unabhängig von der Entwicklung innovativer Kapitalmarktprodukte stellt, da viele Aspekte der Finanzierungsentscheidung synthetisch durch Auszahlungsprofile von Derivaten replizierbar sind.</li> <li>• erläutern in fundierter Weise, wie die Komplexität von Instrumenten mit Bewertungsaufwand, Bewertungsunsicherheit und Marktdatenbedarf zusammenhängt.</li> <li>• bearbeiten selbstständig Problemstellungen im Bereich des Finanzcontrollings, insbesondere im Rahmen einer Master-Arbeit.</li> </ul>
<p><b>Lehr- und Lernformen</b></p>
<p>Interaktiver Frontalunterricht, Bearbeitung von Übungsaufgaben, Lösung und Präsentation von Übungsaufgaben</p>
<p><b>Anwesenheitspflicht</b></p>
<p><b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b></p>
<p>Endklausur 60 Minuten, Endklausur: 100%</p>
<p><b>Gesamnotenrelevanz</b></p>
<p><b>Wiederholungsmöglichkeit</b></p>
<p>Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung wiederholt werden.</p>
<p><b>Literatur</b></p>
<p><b>Weitere Hinweise</b></p>
<p>Das Modul wird durch Finanzcontrolling II fortgesetzt. Dieses Modul kann von Studierenden in den Methoden bzw. den Grundlagen oder in der Vertiefung Accounting, Finance and Taxation eingebracht werden.</p>



**Module für M.Sc. International Economics and Business FStuPo Version 2019****Sustainability and Business Ethics: Shaping Transformation**

<b>Module number</b>
11016C
<b>Module title</b>
Sustainability and Business Ethics: Shaping Transformation
<b>Module coordinator</b>
Prof. Dr. Suleika Bort, Dr. Annekatriin Meißner

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
264570	7 / 5	3
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every summer semester	1 semester	3

<b>Workload</b>
Seminar 3 SWS
<b>Module applicability</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Participation in the courses 11016A: Sustainability & Business Ethics: Ethical concepts for sustainable business; 39769: Crowdfunding, Crowd Campaign Management, and Purpose
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
The seminar primarily centers around CSR and sustainability disclosure and communication, encompassing diverse forms of reporting. It aims to scrutinize and critically assess the transparency and quality of CSR and sustainability disclosure and communication processes. The seminar also intends to explore the impact of impression management as well as other factors such as incentives for board members or all employees on CSR and sustainability communication. Participants will have the opportunity to enhance their analytical and action-oriented skills in addressing societal, social, and ecological challenges.
<b>Intended learning outcomes (ILOs)</b>
After successfully completing the seminar "Sustainability and Business Ethics: Shaping Transformation", students will be able to - recognize various forms of CSR and sustainability reporting, and discern the similarities and differences among them.

<ul style="list-style-type: none"> <li>- demonstrate common methods for documenting, disclosing and communicating CSR and sustainability activities at both national and global levels.</li> <li>- identify relevant fields of sustainable and socially responsible action based on the triple bottom line and the CSR implementation guideline.</li> <li>- evaluate and reflect critically on the quality of CSR and sustainability disclosure</li> <li>- explain the concept of impression management, including its purpose, reasons, and the methods employed by companies to implement it.</li> <li>- name the factors that influence the quality and transparency of CSR and sustainability disclosure and communication.</li> </ul>
<b>Teaching methods</b>
Teamwork, theoretical input and practical workshops, presentation of own work by students and writing of a seminar paper.
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
Portfolio (participation, group presentation, seminar paper)
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<b>Additional notes</b>
Guest lectures may be offered.

**Rechtsformwahl und M&A – Steuerliche Aspekte**

<b>Modulnummer</b>
30020
<b>Modultitel</b>
Rechtsformwahl und M & A – Steuerliche Aspekte
<b>Modulverantwortliche*r / Prüfer*innen</b>
Prof. Dr. Markus Diller

Prüfungsnummer	ECTS	SWS
262660	5	2
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
Jedes Sommersemester	1 Semester	

<b>Workload</b>
Vorlesung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit) Übung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit)  Es wird mit 15 Semesterwochen gerechnet (14 Vorlesungs- + 1 Prüfungswoche) und jede SWS geht mit 60 Minuten in die Berechnung ein.
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Gem. § 3 der Studien- und Prüfungsordnung für den Masterstudiengang International Economics and Business. Steuerliche Kenntnisse im Bereich der Ertragsteuern (EStG, KStG) werden dringend empfohlen.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalte</b>
Das Modul befasst sich mit den komplexen steuerlichen Aspekten im Bereich von Merger & Acquisition sowie die Rechtsformwahl. Die Studierenden erhalten einen systematischen Überblick über steueroptimale Rechtsformen sowie Gestaltungen von Unternehmenstransaktionen und über die Grundlagen des Umwandlungssteuerrechts.
<b>Lernergebnisse Lernziele</b>
Nach erfolgreicher Teilnahme an dem Modul: <ul style="list-style-type: none"> <li>• erklären die Studierenden die wichtigsten steuerlichen Implikationen bei Unternehmenstransaktionen und Rechtsformwahl,</li> <li>• nehmen steueroptimale Entscheidungen vor,</li> <li>• nutzen dieses Vorgehen für praxisorientierte Beispiele,</li> <li>• quantifizieren Steuerwirkungen.</li> </ul>

<b>Lehr- und Lernformen</b>
<ul style="list-style-type: none"><li>• Vorlesung mit Seminarcharakter und interaktiven Elementen wie Diskussionen und Gruppenarbeiten</li><li>• Bearbeitung von Übungsaufgaben und geeigneten Fallbeispielen.</li></ul>
<b>Anwesenheitspflicht</b>
<b>Prüfungsleistung (Prüfungsform, Umfang)</b>
Klausur, 60 Min., 100 %
<b>Gesamtnotenrelevanz</b>
<b>Wiederholungsmöglichkeit</b>
Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung für den Masterstudiengang International Economics and Business wiederholt werden.
<b>Literatur</b>
Die empfohlene Literatur wird vom jeweiligen Dozenten in der Veranstaltung bekannt gegeben.
<b>Weitere Hinweise</b>
Gastvorträge aus der Praxis zu ausgewählten Themenkomplexen

<b>Internationale Unternehmensbesteuerung</b>
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<b>Modulnummer</b>
30130
<b>Modultitel</b>
Internationale Unternehmensbesteuerung
<b>Modulverantwortliche*r / Prüfer*innen</b>
Prof. Dr. Markus Diller

Prüfungsnummer	ECTS	SWS
262640	5	2
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
Jedes Wintersemester	1 Semester	

<b>Workload</b>
Vorlesung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit) Übung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit)
Es wird mit 15 Semesterwochen gerechnet (14 Vorlesungs- + 1 Prüfungswoche) und jede SWS geht mit 60 Minuten in die Berechnung ein.
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Gem. § 3 der Studien- und Prüfungsordnung für den Masterstudiengang International Economics and Business. Bachelor-Abschluss in einem wirtschaftswissenschaftlichen oder einem den Wirtschaftswissenschaften nahen Studiengang. Steuerliche Grundkenntnisse im Bereich der Ertragsteuern (EStG, KStG) sind empfehlenswert.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalte</b>
Das Modul befasst sich mit grenzüberschreitenden, steuerlichen Sachverhalten. Die Studierenden erhalten einen systematischen, betriebswirtschaftlichen Überblick über die steuerlichen Probleme von Steuerinländern im Ausland und Steuerausländern im Inland. Neben den nationalen und internationalen steuerrechtlichen Regelungen geht es insbesondere um wichtige Fragen bei der Steuerplanung. Es werden schwerpunktmäßig solche Regelungen betrachtet, die für international tätige Konzerne von großer Bedeutung sind, wie z.B. Doppelbesteuerungsabkommen, Lizenzschränke, Verlustbehandlung, internationale Rechtsformwahl. Alle Kapitel werden mit Steuerwirkungsanalysen kombiniert.

<b>Lernergebnisse Lernziele</b>
Nach erfolgreicher Teilnahme an dem Modul <ul style="list-style-type: none"> <li>• erklären Studierende die rechtlichen Grundlagen des internationalen Steuerrechts,</li> <li>• erkennen die wichtigsten steuerlichen Implikationen für international tätige Unternehmen,</li> <li>• beurteilen deren Einfluss auf unternehmerische Entscheidungssituationen,</li> <li>• transferieren das theoretisch erworbene Wissen kann auf komplexe Sachverhalte.-</li> </ul>
<b>Lehr- und Lernformen</b>
<ul style="list-style-type: none"> <li>• Vorlesung mit Seminarcharakter und interaktiven Elementen wie Diskussionen und Gruppenarbeiten</li> <li>• Bearbeitung von Übungsaufgaben und geeigneten Fallbeispielen</li> </ul>
<b>Anwesenheitspflicht</b>
<b>Prüfungsleistung (Prüfungsform, Umfang)</b>
Klausur, 60 Min., 100 %
<b>Gesamtnotenrelevanz</b>
<b>Wiederholungsmöglichkeit</b>
Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung wiederholt werden.
<b>Literatur</b>
<b>Weitere Hinweise</b>
Gastvorträge aus der Praxis zu ausgewählten Themenkomplexen

<b>Quantitative Methoden in Finance</b>
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<b>Veranstaltungsnummer (Stud.IP)</b>
30902
<b>Veranstaltungsname</b>
Quantitative Methoden in Finance
<b>Modulverantwortliche/r</b>
Prof. Dr. Oliver Entrop

<b>Modulgruppe</b>	<b>Prüfungsnummer</b>	<b>ECTS</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance	261070	5
<b>Modulangebot</b>	<b>Zeitdauer des Moduls</b>	<b>SWS</b>
Jedes Semester	1 Semester	2

<b>Workload</b>
Vorlesung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit) Übung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit)
<b>Empfohlenes Studiensemester</b>
1-3
<b>Empfohlene Voraussetzungen</b>
Einführungsmodul in Finance wird empfohlen; weitere (Bachelor-)Finance-Module von Vorteil. Ein vorheriger oder paralleler Besuch von „Financial Engineering und Strukturierte Finanzierung“ wird empfohlen. Solide Excel-Kenntnisse und Kenntnisse in Statistik und einem Statistikprogramm sind hilfreich.
<b>Verpflichtende Voraussetzungen</b>
Gem. § 3 der Studien- und Prüfungsordnung für den Masterstudiengang International Economics and Business.
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
Einführung in die empirische Analyse von Finanzdaten Querschnitts-, Zeitreihen- und Panelregressionen in Stata Logit- und Probit-Regressionen in Stata Stata-Programmierung und -Automatisierung sowie erweiterte Befehle Numerische Methoden in VBA Bewertung von Derivaten mittels Simulation in VBA
<b>Lernziele</b>
Studierende, die an dem Modul erfolgreich teilgenommen haben,  erläutern und interpretieren zentrale quantitative Methoden, die sehr häufig in Finance und verwandten Gebieten zur Lösung betriebswirtschaftlicher Fragestellungen angewendet werden. beurteilen Möglichkeiten und Grenzen der Methoden. wenden die Methoden mit Hilfe von Stata und VBA zielorientiert an.

entwickeln aufbauend auf den Methoden Lösungskonzepte zur Beantwortung komplexer betriebswirtschaftlicher Fragestellungen.
<b>Bezug zur LPO I</b>
<b>Lehrform, Lehr- und Lernmethode, Medienform</b>
Interaktiver Frontalunterricht In der Übung werden direkt im Anschluss an die entsprechende Vorlesung die behandelten Konzepte an realen Datensätzen in Stata (1.Teil) oder realen Bewertungsfragestellungen in VBA (2.Teil) umgesetzt.
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
Klausur, 60 Minuten, 100 %
<b>Weitere Hinweise</b>



**Master-Workshop Finance and Banking**

<b>Module number</b>
30910
<b>Module title</b>
Master-Workshop Finance and Banking
<b>Module coordinator</b>
Prof. Dr. Oliver Entrop

Examination number	Credit points (ECTS)	Hours per week (SWS)
262610	5	2
Availability	Duration	Recommended semester
Every summer semester	1 semester	

<b>Workload</b>
2 SWS (30h presence time and 120h own working time)
<b>Module applicability</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Introductory module in Finance and solid knowledge of statistics recommended; further (Bachelor) Finance modules an advantage.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
In this module, teams of two students work on the content of selected papers that have been published in leading international journals in the field of finance. The papers are usually empirical in nature. The focus of the workshop varies.
<b>Intended learning outcomes (ILOs)</b>
Students who have successfully completed the module, <ul style="list-style-type: none"> <li>• explain, structure and assess topics currently discussed in research in the field of finance.</li> <li>• explain and summarize the main methods and results of the papers presented.</li> <li>• recognize the international rules and standards for academic work and research.</li> <li>• assess the strengths and weaknesses of the papers presented.</li> <li>• create a presentation, present the papers effectively and discuss them constructively.</li> </ul>
<b>Teaching methods</b>
Vorlesung mit Seminarcharakter Presentation, discussion
<b>Required attendance</b>

<b>Examination (type of examination, scope)</b>
Portfolio: Presentation (approx. 40 min. per person, 70%), discussion (30%). An overall grade is awarded.
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
In class
<b>Additional notes</b>
Participation in the Master-Workshop Finance and Banking is only possible by prior registration at the chair. The registration form and further information can be found in Stud.IP.

**Corporate Finance und Kapitalmärkte**

<b>Modulnummer</b>
30913
<b>Modultitel</b>
Corporate Finance und Kapitalmärkte
<b>Modulverantwortliche*r / Prüfer*innen</b>
Prof. Dr. Oliver Entrop

Prüfungsnummer	ECTS	SWS
262230	5	2
Modulangebot	Zeitdauer des Moduls	Empfohlenes Studiensemester
jedes Sommersemester	1 Semester	1-3

<b>Workload</b>
Vorlesung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit) Übung 2 SWS (30 St. Präsenzzeit und 45 St. Eigenarbeitszeit)
<b>Verwendbarkeit</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe C: Global Economy, International Trade, and Finance
<b>Bezug zur LPO I</b>
<b>Empfohlene Voraussetzungen</b>
Einführungsmodul in Finance wird empfohlen; weitere (Bachelor-)Finance-Module von Vorteil.
<b>Verpflichtende Voraussetzungen</b>
Keine
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
Fortgeschrittene Methoden der Unternehmensbewertung (APV-, Entity, Equity-Ansatz, autonome vs. wertorientierte Finanzierung, Renten- vs. 2-Phasen-Modell, Eigenkapitalkosten und Beta-Leverage, Kapitalstruktur, Steuern, Multiplikatorverfahren) Determinanten der Aktienkursperformance (Grundlegende Performancemaße, Mehrfaktorenmodelle, Size- und Value-Faktoren, weiterführende Faktoren wie Liquidität) Risikoorientierte Steuerungskonzepte bei Unternehmen (RORAC, RAROC, optimale Kapitalallokation bei verschiedenen Zielgrößen) Optimale Risikopolitik und Hedging (Grundlagen, Fremdwährungsrisiken, Hedging von Währungsrisiken, Risikopolitik bei vollkommenen Märkten, Risikopolitik und optimale Kapitalstruktur, empirische Evidenz: Unternehmenswert und Risikopolitik bei Währungsrisiken)
<b>Lernergebnisse Lernziele</b>
Studierende, die an dem Modul erfolgreich teilgenommen haben, benennen und interpretieren vertiefte Methoden der Unternehmensbewertung und charakterisieren die Möglichkeiten und Grenzen verschiedener Methoden. Sie wenden diese Methoden auf konkrete Probleme an.

<p>benennen und interpretieren den Einfluss verschiedener Wertdeterminanten auf die Aktienkursperformance von Unternehmen und wenden Methoden der externen Performancemessung an.</p> <p>benennen und interpretieren kapitalmarktorientierte Methoden zur unternehmensinternen Steuerung und Kapitallokation und charakterisieren die Möglichkeiten und Grenzen der Methoden.</p> <p>benennen und interpretieren die theoretischen Grundlagen der optimalen Risikopolitik von Unternehmen und setzen konkrete Risikoreduktionsentscheidungen mit den entsprechenden Finanzinstrumenten um.</p>
<b>Lehr- und Lernformen</b>
Interaktiver Frontalunterricht, Bearbeitung von Übungsaufgaben
<b>Anwesenheitspflicht</b>
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
Klausur, 60 Min., 100 %
<b>Gesamtnotenrelevanz</b>
<b>Wiederholungsmöglichkeit</b>
Bei Nichtbestehen können alle Veranstaltungen gemäß § 6 der Fachstudien- und -prüfungsordnung für den Masterstudiengang International Economics and Business wiederholt werden.
<b>Literatur</b>
<b>Weitere Hinweise</b>

**Wertorientiertes Controlling**

<b>Veranstaltungsnummer (Stud.IP)</b>
31360
<b>Veranstaltungsname</b>
Wertorientiertes Controlling
<b>Modulverantwortliche/r</b>
Prof. Dr. Robert Obermaier

Modulgruppe	Prüfungsnummer	ECTS
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business	262670	5
Modulangebot	Zeitdauer des Moduls	SWS
Jedes Sommersemester	1 Semester	

<b>Workload</b>
Aufteilung der Workloads (jede SWS geht mit 60 Minuten in die Berechnung ein. Es wird mit 15 Semesterwochen gerechnet, d.h. 14 Vorlesungswochen + eine Prüfungswoche), Präsenzzeit Vorlesungen + Übungen jeweils: 30 Std. Eigenarbeitszeit Vorlesungen + Übungen jeweils: 45 Std.
Es wird mit 15 Semesterwochen gerechnet (14 Vorlesungs- + 1 Prüfungswoche) und jede SWS geht mit 60 Minuten in die Berechnung ein.
<b>Empfohlenes Studiensemester</b>
<b>Empfohlene Voraussetzungen</b>
Gem. § 3 der Studien- und Prüfungsordnung für den Masterstudiengang International Economics and Business. Bachelor-Abschluss in einem wirtschaftswissenschaftlichen oder einem den Wirtschaftswissenschaften nahen Studiengang. Grundlegende Kenntnisse in Controlling, Rechnungslegung, Finanzierung und Investitionsrechnung werden empfohlen.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
<ol style="list-style-type: none"> <li>1. Ökonomische Grundlagen wertorientierter Unternehmenssteuerung:             <ol style="list-style-type: none"> <li>1.1. Ökonomische Theorie und Unternehmensziele</li> <li>1.2. Unternehmensziele im Widerstreit: Corporate Social Responsibility vs. Shareholder Value</li> </ol> </li> <li>2. Theoretische Grundlagen der wertorientierten Erfolgsmessung             <ol style="list-style-type: none"> <li>2.1. Konzeption und Kritik residualgewinnbasierter Erfolgsmessung: Grundlagen</li> <li>2.2. Konzeption und Kritik residualgewinnbasierter Erfolgsmessung: „EVA“</li> <li>2.3. Konzeption und Kritik residualgewinnbasierter Erfolgsmessung: „War of Metrics“</li> </ol> </li> <li>3. Corporate Governance und Anreizsysteme             <ol style="list-style-type: none"> <li>3.1. Grundlagen und praktische Ausgestaltung</li> <li>3.2. Konzeption und Kritik wertorientierter Anreizsysteme</li> </ol> </li> <li>4. Wertsteigerungsorientierte Steuerung vs. wertorientierte Erfolgsmessung</li> </ol>

<b>Lernziele</b>
<p>Studierende, die an dem Modul „Wertorientiertes Controlling“ teilgenommen haben,</p> <p>reflektieren Unternehmensziele ökonomisch und im Zusammenhang mit Theorie und Praxis der Unternehmenssteuerung und -kontrolle (Corporate Governance).</p> <p>verstehen, wie eine am Unternehmenswert ausgerichtete Unternehmenssteuerung konzipiert und realisiert werden kann und welche Probleme damit verbunden sind.</p> <p>verstehen die Herausforderungen der unternehmenswertkompatiblen Messung von Unternehmenserfolg (Performance) sowie der anreizkompatiblen Managemententlohnung.</p> <p>beurteilen entsprechende Konzepte der Managementvergütung in der Umsetzung.</p>
<b>Bezug zur LPO I</b>
<b>Lehrform, Lehr- und Lernmethode, Medienform</b>
<p>Interaktive Vorlesung</p> <p>Bearbeitung von Übungsaufgaben und Fallstudien</p>
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
<p>a) Klausur, 60 Minuten, oder</p> <p>b) Klausur, 60 Minuten + fakultative semesterbegleitende Leistung (unter Vorbehalt)</p>
<b>Weitere Hinweise</b>
<p>Ein Gastvortrag aus der Praxis ist geplant.</p>

**Unternehmensbewertung**

<b>Veranstaltungsnummer (Stud.IP)</b>
31362
<b>Veranstaltungsname</b>
Unternehmensbewertung
<b>Modulverantwortliche/r</b>
Prof. Dr. Robert Obermaier

Modulgruppe	Prüfungsnummer	ECTS
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business	262710	10
Modulangebot	Zeitdauer des Moduls	SWS
jedes Wintersemester	1 Semester	5

<b>Workload</b>
Vorlesung: 2,5 SWS (37,5 Std. Präsenzzeit; 112,5 Std. Eigenarbeitszeit) Übung: 2,5 SWS (37,5 Std. Präsenzzeit; 112,5 Std. Eigenarbeitszeit)
Es wird mit 15 Semesterwochen gerechnet (14 Vorlesungs- + 1 Prüfungswoche) und jede SWS geht mit 60 Minuten in die Berechnung ein.
<b>Empfohlenes Studiensemester</b>
<b>Empfohlene Voraussetzungen</b>
Bachelor-Abschluss in einem wirtschaftswissenschaftlichen oder einem den Wirtschaftswissenschaften nahen Studiengang. Grundlegende Kenntnisse in Rechnungslegung und Investitionsrechnung werden empfohlen.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
Die Vorlesung „Unternehmensbewertung“ behandelt eines der interessantesten und komplexesten Gebiete der BWL. Nach einer Systematisierung von Anlässen und Zwecken einer Bewertung ganzer Unternehmen oder Unternehmensteilen erfolgt ein Überblick über die theoretischen Grundlagen und relevanten Komponenten der Unternehmensbewertung. Den Schwerpunkt der Vorlesung bilden Discounted Cash-flow (DCF) – Ansätze sowie die entsprechende Ermittlung adäquater Kapitalkostensätze. Schließlich werden aktuelle Forschungsthemen zur Unternehmensbewertung diskutiert.
<b>Lernziele</b>
Studierende, die an dem Modul „Unternehmensbewertung“ teilgenommen haben, verstehen, analysieren und erstellen Unternehmensbewertungen, sei es als Controller, Wirtschaftsprüfer oder Investmentbanker. beurteilen Bewertungsgutachten kritisch.

übertragen das bewertungstheoretische Wissen auch auf die Themenfelder des Beteiligungscontrollings, Mergers & Acquisitions sowie die wertorientierte Steuerung von Unternehmen und Unternehmensteilen und wenden dieses an.
<b>Bezug zur LPO I</b>
<b>Lehrform, Lehr- und Lernmethode, Medienform</b>
Interaktive Vorlesung Bearbeitung von Übungsaufgaben und Fallstudien
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
a) Klausur 100 % oder b) Klausur 90% + 10 % durch fakultative semesterbegleitende Leistung (unter Vorbehalt; bei geeigneter Teilnehmerzahl kann der Lehrstuhl eine freiwillige semesterbegleitende Leistung anbieten, durch welche bis zu 9 Bonuspunkte (10% der Endklausur) erworben werden können. Diese werden zur erreichten Punktzahl der Endklausur addiert.)
<b>Weitere Hinweise</b>
Gastvorträge von Praktikern sind geplant. Der Lehrstuhl behält sich vor, eine freiwillige semesterbegleitende Leistung anzubieten.



**Interactive Innovation and Public Policy Workshop**

<b>Veranstaltungsnummer (Stud.IP)</b>
32870
<b>Veranstaltungsname</b>
Interactive Innovation and Public Policy Workshop
<b>Modulverantwortliche/r</b>
Prof. Dr. Carolin Häussler

<b>Modulgruppe</b>	<b>Prüfungsnummer</b>	<b>ECTS</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions and Development	264521	5
<b>Modulangebot</b>	<b>Zeitdauer des Moduls</b>	<b>SWS</b>
unregelmäßig	1 Semester	2

<b>Workload</b>
2 SWS (30 hrs. class instruction, 120 hrs. self-study)
Calculation is based on: every hr. per semester week corresponds to 60 minutes. One semester presumably consists of 15 weeks, i.e., 14 course and 1 exam week.
<b>Empfohlenes Studiensemester</b>
<b>Empfohlene Voraussetzungen</b>
A successful application on the Chair's website. In accordance with § 3 of the study and examination regulation for the master degree program in International Economics and Business.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
English

<b>Inhalt</b>
Innovation, broadly described as the intervention, development, and diffusion of new goods, services, or production processes, has been recognized as pivotal for long-run economic growth. Successfully applying various mechanisms that promote innovation is therefore a key challenge of government and institutional actors.
This class covers the state of the literature on the economics of innovation, addressing crucial public policy questions. Amongst others, central topics will be market failures in markets for innovation, the role of science and scientific institutions, and innovation incentives. Students are provided with course materials and a syllabus to investigate key ideas of the respective readings.
<b>Lernziele</b>
Students who have successfully participated in the module "Interactive Innovation and Public Policy Workshop", <ul style="list-style-type: none"> <li>• explain assumptions, mechanisms and methods of relevant theories that underly political discussions on innovation policy.</li> <li>• classify scientific frameworks and critically assess their employed methods and assumptions.</li> </ul>

<ul style="list-style-type: none"> <li>• structure the main results of scientific literature.</li> <li>• develop suggestions for improvements on the current state of literature with respect to the topic.</li> <li>• transfer insights from scientific literature into in-class discussions on recent topics in the field of innovation and public policy.</li> <li>• implement scientific presentation skills in a slide-assisted, free presentation of an assigned topic on innovation and public policy.</li> </ul>
<b>Bezug zur LPO I</b>
<b>Lehrform, Lehr- und Lernmethode, Medienform</b>
<ul style="list-style-type: none"> <li>• Interactive teaching</li> <li>• Reading assignments</li> <li>• Student presentations and classroom discussions</li> <li>• Reading and digital presentation methods</li> </ul>
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
<ul style="list-style-type: none"> <li>• Set of slides, presentation of assigned reading materials including a discussion part (60%)</li> <li>• Active participation in discussions (40%)</li> </ul>
<b>Weitere Hinweise</b>
<p>This workshop aims to have a highly interactive character. We aim to engage in a lively discourse on recent innovation-related issues and mechanisms; participants will be assigned to topics and provided with reading and presentation materials to prepare, present and discuss.</p> <p>The kick-off event will take place during the second week of lectures.</p> <p>Please note that you have to apply for this course. For further information, please visit the homepage of the chair: <a href="https://www.wiwi.uni-passau.de/organisation/">https://www.wiwi.uni-passau.de/organisation/</a></p>

**Sustainability by Digitalization**

<b>Veranstaltungsnummer (Stud.IP)</b>
33154
<b>Veranstaltungsname</b>
Sustainability by Digitalization
<b>Modulverantwortliche/r</b>
Prof. Dr. Marina Fiedler

<b>Modulgruppe</b>	<b>Prüfungsnummer</b>	<b>ECTS</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business	266202	5
<b>Modulangebot</b>	<b>Zeitdauer des Moduls</b>	<b>SWS</b>
jedes Sommersemester	1 Semester	2

<b>Workload</b>
Distributed workload (to calculate as 60 minutes per SWS for 15 semester weeks; 14 lectures + 1 examination week).
<b>Empfohlenes Studiensemester</b>
<b>Empfohlene Voraussetzungen</b>
According to the Studien- und Prüfungsordnung of the respective degree.
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Englisch

<b>Inhalt</b>
In the course, the students learn how digitalization can contribute to the realization of ecological, social and governance sustainability goals. The following topics are covered as part of the course: Social Sustainability by Digitalization Ecological Sustainability by Digitalization Sustainable Governance by Digitalization Sustainability and Digital Interventions Discussion points, commonalities and conflicts on ecological, social and sustainable governance Further information will be provided at the start of the course (in Stud.IP) and the course will be hosted in Ilias.
<b>Lernziele</b>
After successful participation in the course, students can  explain the role that digitalization plays in the attainment of ecological sustainability (e.g., circular economy, internal IS systems that foster ecological sustainability, real time feedback and energy conservation, and in practical environments such as an airport) explain the role that digitalization plays in the attainment of social sustainability (e.g., the touchpoints of digitalization and social sustainability in general, and in practical environments such as the workplace) explain the role that digital technologies play for governance aspects of sustainability (e.g., in the creation, management and use of key performance indicators)

assess the institutional logics that may support or hinder sustainability and digitalization efforts illustrate how goals can contribute to individual and organizational motivation to attain higher levels of sustainability reflect on the conflicts and commonalities of the various aspects of sustainability
<b>Bezug zur LPO I</b>
<b>Lehrform, Lehr- und Lernmethode, Medienform</b>
Hybrid lecture with asynchronous and synchronous elements elements provided in Zoom and Ilias Self-learning elements like quizzes to assess understanding of presented topics Guest lectures of experts on the synergies of sustainability and digitalization
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
100% final exam (60 minutes)
<b>Weitere Hinweise</b>
The lecture is in English; exam questions can be answered in German and English

<b>Master Seminar Telecommunications and Internet Business</b>
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<b>Module number</b>
39606
<b>Module title</b>
Master Seminar Telecommunications and Internet Business
<b>Module coordinator</b>
Prof Dr Jan Krämer

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
266210	7	2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every semester	1 semester	One semester before writing the Master's thesis

<b>Workload</b>
Seminar 2 SWS (30 hours attendance time and 180 hours individual work time) The calculation is based on 15 semester weeks (14 lecture weeks + 1 examination week) and each SWS is counted as 60 minutes.
<b>Module applicability</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe D: Governance, Institutions, and Development
<b>Reference to LPO I</b>
<b>Recommended prerequisites</b>
In accordance with § 3 of the study and examination regulations for the Master's degree program in International Economics and Business.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
Preparation of a seminar paper in the field of the Internet and telecommunications business. Thesis must be problem-orientated and contain own work in the form of a critical analysis of literature or a discussion of scientific methodology. The problem, objectives and approach of the work as well as the results of the study must be presented and discussed.
<b>Intended learning outcomes (ILOs)</b>
Students who have taken part in the module "Master Seminar Telecommunications and Internet Business": <ul style="list-style-type: none"> <li>explain their own scientific approach in the preparation of their seminar paper</li> <li>know the basics of scientific work and can analyse and interpret their research topic scientifically.</li> <li>present connections between their own work and topics from research in the field of Internet and telecommunications business</li> <li>acquire knowledge of presentation and communication techniques and are able to formulate and argue in defence of their subject-related positions and problem solutions.</li> </ul>

<p>assess the quality of sources develop the ability to systematically and structurally analyse the scientific literature on a specific issue and to summarise and evaluate the content.</p>
<p><b>Teaching methods</b></p>
<p>Individual preparation of a seminar paper Presentation of the seminar paper Discussion of the results</p>
<p><b>Required attendance</b></p>
<p><b>Examination (type of examination, scope)</b></p>
<p>Successful participation in the seminar requires written and oral performance. The written assignment consists of a 15-page term paper. The oral performance consists of a presentation of your own work (approx. 20 minutes) and an active discussion of your own and other students' work.</p>
<p>Portfolio examination</p>
<p><b>Overall grade relevance</b></p>
<p><b>Exam resit opportunities</b></p>
<p>Exam resits are detailed in § 6 of the subject-specific study and examination regulation.</p>
<p><b>Recommended reading</b></p>
<p><b>Additional notes</b></p>
<p>Please register via the chair. Further information can be found on the chair's website.</p>

**Masterseminar: Advances in International Management and Social Entrepreneurship**

<b>Module number</b>
39761
<b>Module title</b>
Masterseminar
<b>Module coordinator</b>
Prof. Dr. Suleika Bort

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
264570	7	2
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Summer or winter semester	1 semester	

<b>Workload</b>
30 hours of class instruction and 180 hours of self-study.  Calculation is based on: every hr./sem.-week corresponds to 60 minutes. One semester is presumed to be 15 weeks, i.e., 14 course + 1 exam week.
<b>Module applicability</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
<b>Requirements</b>
According to § 3 of the study and examination regulations for the Master's degree program in International Economics and Business.
<b>Language of instruction</b>
English

<b>Content</b>
<ul style="list-style-type: none"> <li>• This module provides students with skills for academic writing, critical discussion and interpretation of results based on current topics in the field of international management and social entrepreneurship.</li> <li>• Specific research topics are addressed, systematized and reflected upon.</li> <li>• Empirical methods of management research are introduced, applied in practice and critically evaluated.</li> </ul>
<b>Intended learning outcomes (ILOs)</b>
<p>Students who have successfully completed the module "Master's Seminar: Advances in International Management and Social Entrepreneurship",</p> <ul style="list-style-type: none"> <li>• become familiar with the research process,</li> <li>• are able to identify and explain the state of the literature on the seminar topic,</li> <li>• learn how to draft an academic paper,</li> <li>• learn how to structure and evaluate literature and embed it in their own argumentation,</li> <li>• become familiar with the common empirical methods applied in management research,</li> </ul>

<ul style="list-style-type: none"> <li>• are able to present their results in an oral presentation,</li> <li>• learn how to reflect on critical comments in the process of writing a paper.</li> </ul>
<b>Teaching methods</b>
<ul style="list-style-type: none"> <li>• Preparation of a seminar paper</li> <li>• Presentation of scientific projects and joint discussion</li> </ul>
<b>Required attendance</b>
Participation is mandatory
<b>Examination (type of examination, scope)</b>
<ul style="list-style-type: none"> <li>• Seminar paper: 60%</li> <li>• Presentation: 40%</li> </ul>
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
None; Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
Literature recommendations and mandatory readings will be announced at the beginning of the seminar.
<b>Additional notes</b>
To participate in the seminar an application is necessary. More information is available on our chair homepage ( <a href="https://www.wiwi.uni-passau.de/en/international-management/teaching/seminars">https://www.wiwi.uni-passau.de/en/international-management/teaching/seminars</a> ). The seminar is limited up to 10 students.



**Financial Data Analytics and Machine Learning**

<b>Module number</b>
39910
<b>Module title</b>
Financial Data Analytics and Machine Learning
<b>Module coordinator</b>
Prof. Dr. Ralf Kellner

<b>Examination number</b>	<b>Credit points (ECTS)</b>	<b>Hours per week (SWS)</b>
	5	4
<b>Availability</b>	<b>Duration</b>	<b>Recommended semester</b>
Every summer semester	1 semester	1 semester

<b>Workload</b>
150 h (60 h contact studies / 90 h self-studies)
<b>Module applicability</b>
<b>MIEB Version WiSe 18/19:</b> Modulgruppe E: Business
<b>Reference to the LPO I</b>
<b>Recommended prerequisites</b>
Fundamentals of mathematics and statistics. Programming skills in Python are advantageous, but all students will receive the necessary Python skills at the beginning of the course in order to successfully participate in the course.
<b>Requirements</b>
<b>Language of instruction</b>
English

<b>Content</b>
<ul style="list-style-type: none"> <li>• Introduction to programming with Python</li> <li>• Empirical characteristics of representative financial data</li> <li>• Univariate modeling of financial data through models             <ul style="list-style-type: none"> <li>○ Appropriate probability distributions for financial returns</li> <li>○ Time-varying moments: expected value and variance</li> </ul> </li> <li>• Multivariate modeling of financial data             <ul style="list-style-type: none"> <li>○ Pairwise dependencies between assets</li> <li>○ Time-varying dependencies</li> </ul> </li> <li>• Principal component analysis to generate systematic risk factors on financial markets</li> <li>• Grouping of investments of stock companies through cluster analysis</li> <li>• Alternative data</li> <li>• Problems and challenges when using modern machine learning methods in the financial sector</li> </ul>
<b>Intended learning outcomes (ILOs)</b>
Students gain a basic understanding of the statistical modeling of financial data. Students are able to name the special features of financial data and take them into account when analyzing it. In addition,

students understand how machine learning can be used in the financial sector in an insightful and informative way. Students carry out independent analyses that make in-depth references to financial market theories.
<b>Teaching methods</b>
<ul style="list-style-type: none"> <li>• Interactive lectures incl. digital documents</li> <li>• Interactive exercise units with independent programming</li> </ul>
<b>Required attendance</b>
<b>Examination (type of examination, scope)</b>
<ul style="list-style-type: none"> <li>• Exam</li> <li>• Assignment</li> </ul>
<b>Overall grade relevance</b>
<b>Exam resit opportunities</b>
Exam resits are detailed in § 6 of the subject-specific study and examination regulation.
<b>Recommended reading</b>
<ul style="list-style-type: none"> <li>• Machine Learning in Finance (2021) – Dixon, M.F., Halperin, I., Bilokon, P.; Springer Verlag</li> <li>• An Introduction to Statistical Learning (2013) – James, G., Witten, D., Hastie, T., Tibshirani, R.; Springer</li> <li>• Statistics and Data Analysis for Financial Engineering (2015) – Ruppert, D., Matteson, D. S.; Springer</li> </ul>
<b>Additional notes</b>

**Interkulturelles Management**

<b>Veranstaltungsnummer (Stud.IP)</b>
48500
<b>Veranstaltungsname</b>
Interkulturelles Management
<b>Modulverantwortliche/r</b>
Prof. Dr. Christoph Barmeyer

Modulgruppe	Prüfungsnummer	ECTS
<b>MIEB Version WiSe 18/19:</b> Modulgruppe G: Interdisziplinäre Module	264720	5
Modulangebot	Zeitdauer des Moduls	SWS
jedes Sommersemester	1 Semester	2

<b>Workload</b>
In der Präambel wird definiert, dass dieser Wert mit 15 Vorlesungswochen (inkl. Prüfung) berechnet wird. Er ist standardisiert und im Einklang mit der Angabe unter „SWS“ anzugeben, d.h. Für eine Lehrveranstaltung mit 2 SWS und 5 ECTS lautet die Angabe „30 h Kontaktstudium, 120 h Selbststudium“, Für eine Lehrveranstaltung mit 4 SWS und 5 ECTS lautet die Angabe „60 h Kontaktstudium, 90 h Selbststudium“, Für eine Lehrveranstaltung mit 2 SWS und 10 ECTS lautet die Angabe „30 h Kontaktstudium, 270 h Selbststudium“ etc.
<b>Empfohlenes Studiensemester</b>
<b>Empfohlene Voraussetzungen</b>
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch, Englisch

<b>Inhalt</b>
In der Vorlesung wird der Gegenstandsbereich des interkulturellen Managements behandelt, das sich als Forschungs- und Praxisfeld versteht, das sich mit Unterschieden und Gemeinsamkeiten von Fach- und Führungskräften verschiedenkultureller Zugehörigkeit im Rahmen interpersonaler Kommunikation, Interaktion und organisationaler Prozesse beschäftigt. In theoretischer wie anwendungsorientierter Weise werden Methoden, Fragestellungen und Forschungsergebnisse der Kultur-, Kommunikations-, Sozial- und Managementwissenschaften integriert. Als Anwendungsbereiche dienen u.a. Strategie, Führung, Teams, zwischenmenschliche Kommunikation, Organisationskultur, Wissensmanagement, internationaler Transfer in Mutter-Tochterbeziehungen, Personal- und Organisationsentwicklung. Dabei dienen international-komparative und interkulturelle Aspekte dazu, neben kulturspezifischen Darstellungen, gewohnte Referenzrahmen zu relativieren und kritisch zu hinterfragen. Ebenso sollen die Grenzen der Globalisierung und Standardisierung anhand divergierender kultureller Werte und Praktiken sowie Rezeptionsweisen gezeigt werden.

<b>Lernziele</b>
<p>Studierende...</p> <ul style="list-style-type: none"> <li>erweitern und vertiefen ihr Grundlagen- und Überblickswissen in den Kultur- und Wirtschaftswissenschaften sowie dem Interkulturellen Management und sind in der Lage, ihre Fachkenntnisse interdisziplinär zu bündeln</li> <li>kennen grundlegende Konzepte, Modelle und Theorien der Interkulturellen Kommunikation, des Interkulturellen Managements, der vergleichenden Kulturwissenschaft</li> <li>erhalten Einblicke in verschiedene internationale Potentiale und Probleme der Vernetzung von Kultur und Wirtschaft</li> <li>erwerben anhand begleitender Lektüre den Umgang mit fachwissenschaftlichen Texten in deutscher und englischer Sprache</li> <li>reflektieren kritisch konzeptionelle, begriffliche und methodologische Bedingungen Interkulturellen Managements</li> <li>reflektieren synergetische und komplementäre Aspekte von Kultur für die Wertschöpfung von Organisationen</li> </ul>
<b>Bezug zur LPO I</b>
<b>Lehrform, Lehr- und Lernmethode, Medienform</b>
<p>Das Modul besteht aus einer Vorlesung (Lehrvortrag) mit intensiver Vor- und Nachbereitung einzelner Sitzungen anhand begleitender und ergänzender Materialien und Aufgaben (Fallstudien, Simulationen und Reflexionen). Zudem werden Inhalte aus der Praxis durch Gastvorträge an die Studierenden herangetragen.</p>
<b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b>
Schriftliche Klausur (60 Minuten)
<b>Weitere Hinweise</b>
<p>Dieses Seminar wird nicht als wirtschaftswissenschaftliches Seminar anerkannt, sondern nur in der Modulgruppe G (Wahlprogramm).</p>

**Hauptseminar Interkulturelle Kommunikation**

<b>Veranstaltungsnummer (Stud.IP)</b>
48xxx Nummer variiert je nach Seminar
<b>Veranstaltungsname</b>
Hauptseminar Interkulturelle Kommunikation
<b>Modulverantwortliche/r</b>
Prof. Dr. Christoph Barmeyer

Modulgruppe	Prüfungsnummer	ECTS
<b>MIEB Version WiSe 18/19:</b> Modulgruppe G: Interdisziplinäre Module	365203	10
Modulangebot	Zeitdauer des Moduls	SWS
jedes Semester	1 Semester	

<b>Workload</b>
In der Präambel wird definiert, dass dieser Wert mit 15 Vorlesungswochen (inkl. Prüfung) berechnet wird. Er ist standardisiert und im Einklang mit der Angabe unter „SWS“ anzugeben, d.h. Für eine Lehrveranstaltung mit 2 SWS und 5 ECTS lautet die Angabe „30 h Kontaktstudium, 120 h Selbststudium“, Für eine Lehrveranstaltung mit 4 SWS und 5 ECTS lautet die Angabe „60 h Kontaktstudium, 90 h Selbststudium“, Für eine Lehrveranstaltung mit 2 SWS und 10 ECTS lautet die Angabe „30 h Kontaktstudium, 270 h Selbststudium“ etc.
<b>Empfohlenes Studiensemester</b>
<b>Empfohlene Voraussetzungen</b>
<b>Verpflichtende Voraussetzungen</b>
<b>Unterrichtssprache</b>
Deutsch

<b>Inhalt</b>
Interkulturalität betrifft den gegenseitigen Verständigungsprozess von Personen, die verschiedenen Kulturen zugehörig sind und insofern nicht über dieselben Wertorientierungen, Bedeutungssysteme und Wissensbestände verfügen. Im Rahmen dieser interkulturellen Kontakte erfahren Personen nicht nur Ähnlichkeiten und Gemeinsamkeiten, sondern auch Unterschiede und Irritationen, die verstanden werden wollen. In diesem Hauptseminar werden den Studierenden Theorien, Konzepte und Modelle zur Interkulturellen Kommunikation möglichst anwendungsorientiert vermittelt, um wissenschaftliches Arbeiten in diesem Fachbereich, aber interkulturelle Kompetenz zu schulen. Das Seminar vermittelt weiterführende Kenntnisse der Interkulturellen Kommunikation, die vertiefend beleuchtet, teilweise auch selbst erarbeitet und diskutiert werden.
<b>Lernziele</b>
Studierende...

<p>erweitern und vertiefen ihr Grundlagen- Überblickswissen in den Kultur- und Wirtschaftswissenschaften und sind in der Lage, ihre Fachkenntnisse interdisziplinär zu bündeln</p> <p>benennen grundlegende Konzepte, Modelle und Theorien, des Interkulturellen Managements, der vergleichenden Kulturwissenschaft und der Wissenschaftskommunikation</p> <p>erörtern verschiedene internationale Potentiale und Probleme der Vernetzung von Kultur und Wirtschaft</p> <p>setzen Kenntnisse über Konzeption und Durchführung forschungsrelevanter Arbeiten in eigenen Arbeiten um</p> <p>erwerben anhand begleitender Lektüre den Umgang mit fachwissenschaftlichen Texten in deutscher und englischer Sprache</p> <p>reflektieren die konzeptionellen, begrifflichen und methodologischen Bedingungen der Kultur- und Wirtschaftswissenschaften</p> <p>sind in der Lage, mit hoher Eigenverantwortung interprofessionell und interdisziplinär vernetzt zu arbeiten</p>
<p><b>Bezug zur LPO I</b></p>
<p><b>Lehrform, Lehr- und Lernmethode, Medienform</b></p> <p>Das Seminar vermittelt weiterführende Inhalte des interkulturellen Managements, die in Referaten selbst und in Gruppen erarbeitet, kritisch reflektiert sowie in Fallstudien, Gruppenarbeiten, Übungen angewendet werden. Einzelne Themengebiete oder Strömungen des interkulturellen Managements werden exemplarisch herausgegriffen und im Seminar vertieft. Spezifische Seminarthemen variieren pro Semester. Ziel des Seminars ist es, weiterführende Inhalte des Forschungsbereichs des Interkulturellen Managements zu vertiefen. Die Studierenden sollen dazu befähigt werden weiterführende konzeptionelle Bezugsrahmen und Inhalte miteinander zu vergleichen, in Bezug zu setzen und kritisch zu hinterfragen.</p> <p>Das Modul besteht aus einem Hauptseminar. Hauptseminare sind forschungsorientiert und vertiefen unterschiedliche thematische Schwerpunkte. In der Regel erfolgt eine durch die Seminarleitung moderierte, selbständig ausgestaltete Diskussion und kritische Reflexion bisheriger Lernergebnisse auf der Basis einer vertieften Kenntnis einschlägiger Quellen. Referate, Gruppenarbeiten und andere ergänzende Formate werden je nach Seminar und Bedarf zusätzlich einbezogen.</p>
<p><b>Prüfungsleistung (Prüfungsform, Umfang, Gewichtung)</b></p> <p>Mündliche Prüfung in Form einer Präsentation (30 Minuten) Schriftliche Hausarbeit (20 Seiten)</p>
<p><b>Weitere Hinweise</b></p> <p>Dieses Seminar wird nicht als wirtschaftswissenschaftliches Seminar anerkannt, sondern nur in der Modulgruppe G (Wahlprogramm).</p>